

The Tampa PCC Suncoast District

NEWSLETTER



JULY/AUGUST 2010



Land Ho!

National PCC Day 2010



TAMPA
BAY



Wed., September 15th 2010
Higgins Hall
5225 N Himes Ave
Tampa, FL 33614
7:30 am-2:00 pm



TABLE OF CONTENTS

National PCC Day Itinerary	1	PCC Gold Sponsor	5
Class Speaker Bios	2	Attendee Registration/Vendor Form	6
Our Sponsors	4-5	National PCC Day 2010 Booty	7

PROMOTING COMMUNICATION & EDUCATION BETWEEN THE MAILING INDUSTRY & THE USPS

NATIONAL PCC DAY ITINERARY.

7:30 - 8:30 am	Registration, Vendor Show Continental Breakfast, Postal Consultation Sponsored by Access Mail Processing Services, Inc.
8:30 - 8:45 am	Kick Off
8:45 - 9:15 am	Class 1 - SOX Overview with Bill Nye Learn about the Sarbanes - Oxley Act and what it means for the Postal Service and its customers.
9:15 - 9:45 am	Vendor Show, Postal Consultation
9:45 - 10:15 am	Class 2 - Business Customer Gateway with Mike Rodriguez Hear how the Business Customer Gateway gives you a single, unified landing point to access the online business offerings from the Postal Service.
10:15 - 10:45 am	Vendor Show, Postal Consultation
10:45 - 11:15 am	Class 3 - Best Kept Secrets of NCSC with Kendall Stahl Learn how the National Customer Support Center (NCSC) enables customers to better manage the quality of their mail lists. NCSC provides customers information on quality addressing, Move Update, change-of-address, Intelligent Mail Barcode and other postal products and services.
11:15 - 11:30 am	Vendor Show, Postal Consultation
11:30 am	Lunch Buffet Opens / Seated by 12:00 Desserts sponsored by Access Worldwide
12:00 pm	Satellite Broadcast of Postmaster General John Potter
1:00 - 1:30 pm	Dave Patterson - Joseph Corbett, CFO USPS for Keynote Address
1:30 pm	Door Prizes, Vendor Door Prizes, Grand Prize, Closing



SPEAKER BIOS



Joseph Corbett

Joseph Corbett was named chief financial officer and executive vice president of the United States Postal Service in February 2009 and reports directly to the Postmaster General. He heads the organization's Finance and Planning, Controller, Treasury, Accounting and Supply Management functions, is a member of its Executive Committee and is chairman of its corporate Capital Investment Committee. The Postal Service has annual revenues of over \$65 billion and is an independent, commercially-funded entity of the federal government. Corbett has more than 25 years of finance, treasury and accounting experience. He is a certified public accountant and has extensive experience in strategy, financial planning and analysis, accounting, SEC and financial reporting and banking and capital market transactions. He began his career working for over a decade with Big Four Accounting Firm, KPMG, where he served as a senior member of their Commercial Practice Group serving publicly and privately held companies in the manufacturing, professional services and transportation industries. Corbett also spent more than 10 years serving in senior management roles at three multi-billion dollar commercial companies: controller, chief accounting officer and executive vice president and CFO at Intelsat, Ltd; CAO and CFO at BearingPoint, Inc.; and before these positions, chief of internal audit at NVR, Inc. At these companies, he led multiple efforts related to all aspects of accounting, financial planning and reporting, and treasury transactions including an initial and numerous other SEC-filed capital market transactions. Corbett's success as a transformational leader in complex environments and accounting situations aligns with the financial needs unique to the Postal Service. Corbett graduated with honors from George Washington University where he received his bachelor's degree in Business Administration and was later admitted to the GWU Athletic Hall of Fame in 1998. Corbett is a member of the AICPA and Greater Washington Society of CPAs, has chaired SOX and Retirement Plan Committees and was previously a director on the boards of two private companies.



Dave Patterson

Southeast Area Vice President Terry Wilson has announced the selection of David M. Patterson as Suncoast District Manager effective May 9, 2009. Patterson was assigned as acting District Manager on March 21st and has overseen the consolidation of parts of Central Florida into the Suncoast District. Prior to his selection, Patterson served as the Southeast Area Manager Operations Support. He was responsible for all postal operations in Alabama, Florida, Georgia, Mississippi, and Tennessee.



Bill Nye

Started in the Postal Service in September 1984 as an LSM Operator. Entered the Business Mail Entry Unit as a BME Tech in Brockton, MA, May 1987 and was in that job until transferring to Florida in July 2004. Worked in the Central Florida District as Mailpiece Design Analyst 2004, promoted to BME Supervisor, West Palm Beach, FL March 2005. Also served as Supervisor in Mid-Florida and Orlando BMEU's until January 2008 when transferred from the Central Florida District to Suncoast District as Manasota BMEU Supervisor. 23 years in BME. Was appointed SOX Coordinator for the Suncoast District BME in April 2008.



Kendall Stahl

Kendall brings over 32 years of postal experience to his position as a Mailing Solutions Specialist with the United States Postal Service. Kendall is certified as a Direct Mail Specialist from the Direct Marketing Association and is a member of the USPS Speakers Bureau. Kendall works with medium to large customers in the Suncoast District reviewing and understanding their business needs as they relate to growing their business. His objective is to work with companies in many different capacities, sharing ideas and best practices, as well as introduce postal resources that can help you grow the business effectively using postal products and services.



Mike Rodriguez

Mike Rodriguez began his career with the United States Postal Service over 29 years ago as a Letter Sorting Machine Operator in Tampa, Florida. Mike has held numerous positions throughout his career including, District Manager of Consumer Affairs, Consumer Research Analyst for Headquarters, Training Manager for the National Customer Service Center, and the District Manager of Learning Development and Diversity. He recently became a member of the Headquarters Professional Skills Development team and is currently engaged in the design and development for the initial level leadership program for the U.S. Postal Service. Mike is a graduate of the Advanced Leadership Program of the William F. Bolger Center for Leadership Development.

THE TAMPA PCC SUNCOAST DISTRICT NEWSLETTER

OUR SPONSORS

GOLD SPONSORSHIP

Access Mail Processing Services, Inc.

FIS Output Solutions

FIS' comprehensive solutions meet the large-scale, multifaceted needs of financial institutions and the unique needs of the loan service, utility, telecommunications, healthcare and industrial/retail industries. A full-service provider of computer output solutions, FIS delivers unequaled expertise and service to clients who outsource essential but non-core business operations, from data processing and automated mail services, to statement archiving and electronic statement presentment.

Genesis Direct

Genesis Direct is a full-service Direct Mail Marketing Service Bureau dedicated to providing unparalleled customer service while helping our clients create successful marketing programs that achieve their goals. We will help you advance your direct marketing initiatives with: strategic planning, database management, creative development, production services, and response analysis.

Modular Mailing Systems, Inc.

We deliver commercial and corporate mailing solutions you can count on. For more than "24 years, Modular Mailing Systems has brought high performance mail handling solutions" to Florida companies like yours. Our success is built on leading-edge technology and an uncompromising commitment to customer service. MMS provides the ultimate selection in mail center automation with more quality affordable product options than any other company. Modular is a subsidiary of Hasler, Inc.

New York Life Insurance Co.

TC Delivers

TC Delivers is a comprehensive automated mail service bureau with three facilities in Florida. Our mail platform includes: programming, data processing, laser printing, folding, intelligent inserting, metering, stamping, tabbing, inkjet addressing and presorting. It is our personalized client service and our unwavering commitment to postal standards that makes us unique.

Access Mail Processing Services, Inc.

14240 62nd Street North, Clearwater, FL 33760-2717
(727) 539-6245 ■ (800) 711-6245 ■ Fax: (727) 531-5353
Email: Info@AccessMail.biz ■ www.AccessMail.biz

FIS Output Solutions

11601 Roosevelt BLVD N., St. Petersburg FL 33716-2202
Mr. Walter B. Riddock, CMDSM, M-EDP, EMCM Vice President
Manager of Postal Relations – Karla.Danielson@fisglobal.com
Phone: (727) 227-5620

Genesis Direct

8514 Sunstate St, Tampa, FL, 33634-1312
Phone: (813) 855-4274 , ext. 265
Fax: (813) 855-0969

Modular Mailing Systems, Inc.

4913 W Laurel Street, Tampa, FL 33607
Phone: (813) 876-6245 ■ Fax: (813) 348-0017
Debbie Scott – dscott@modularmailing.com
Andrew Howell – ahowell@modularmailing.com
Rick Thompson – rickt@modularmailing.com

TC Delivers

5610 W Sligh Ave Suite 100, Tampa, FL 33634-4468
Phone: (813) 881-1830 ■ Sales: Rheemi Spiess
www.tcdelivers.com

SILVER SPONSORSHIP

BÖWE BELL + HOWELL

At BÖWE BELL + HOWELL (BBH), we design and deliver flexible, high-performance mail production solutions and services that help our customers reduce costs, increase productivity and prepare for change. Our expertise in high-speed inserting systems, postal and sorting systems, ADF software and vision systems, backed by an award-winning service organization, have earned BÖWE BELL + HOWELL a reputation for innovation, reliability and quality. In 1936 Albert Williams, founder of what would become Bell + Howell, invents, patents and produces the first automated mailing machine in Tatamy, PA. BÖWE BELL + HOWELL was formed in 2003 through a transaction between BÖWE SYSTEC Inc. and BELL + HOWELL Company, two respected leaders in the production mail and document processing industries.

Express Messenger International

EMI is an international mail provider working directly with the USPS as a International Postal Qualified Wholesaler. We offer the highest postal discounts for IPA and ISAL services. Along with our postal discounts we process and directly inject mail into every country.

National Envelope

National Envelope (NEC) was started in 1952 by William Ungar, a Holocaust survivor, and has grown to become the world's largest envelope company. It is now owned and operated by his 4 daughters. Servicing North America with coast-to-coast manufacturing facilities which utilize the most technologically advanced folding, printing, and prepress equipment, NEC offers unparalleled product selection and service. They are also an industry leader in environmental programs and an EPA Leader in the use of renewable energy. NEC is the official converter for every major North American paper company as well as some of Europe's most prestigious mills. With over 8 billion envelopes in stock and a base of over 600 folding machines, NEC is sure to have the envelopes its customers need, when they need them. Please contact us to find out more about how envelopes can become a success story at your company

Pitney Bowes

Pitney Bowes provides the world's most comprehensive suite of mailstream software, hardware, services and solutions to help companies manage their flow of mail, documents and packages to improve communication. We take an all-inclusive view of our customer's operations, helping organizations of all sizes enjoy the competitive advantage of an optimized mailstream. We created an industry in 1920 when we introduced the postage meter and continue to lead the development of mainstream products including a full line of tabletop and production mail and paper handling systems. Nobody understands how changes to postal regulations can impact your business better than Pitney Bowes. Find out how we can save you \$1.20 on each piece of certified mail. Contact Tom Kelly at tom.kelly@pb.com.

BÖWE BELL + HOWELL

3791 South Alston Avenue, Durham, NC 27713-1803
Main Number: 800-220-3030 ■ Fax Number: 800-949-6694
Tim Washburn – Account Executive ■ 813-333-5101
David Riscile – Sorting Sales Manager ■ 813-649-9129
www.bowebellhowell.com

Express Messenger International

121 5th Avenue NW, New Brighton, MN 55112
Phone: (612) 845-1575 ■ Fax: (612) 636-5559
www.emiworldwide.com ■ Kim Hillman
khillman@exmessenger.com

National Envelope

BJ Rhodes ■ 5019 W Homer Ave Tampa, FL 33629-7520
Phone: (813) 453-6607 ■ Fax: (813)839-0979
bjrhodes@natenv.com
Tom Kaiser ■ 15111 Alexis Dr Tampa, FL 33624-2344
Phone: (813)833-7582 ■ Fax: (770)944-8039
tkaiser@natenv.com
www.nationalenvelope.com

Pitney Bowes Inc.

6297 W. Linebaugh Avenue, Tampa, FL 33625
Phone: 1-800-322-8000 ■ Fax: (813) 969-0699
Tom Kelly ■ tom.kelly@pb.com
www.pb.com

OUR SPONSORS CONTINUED

SILVER SPONSORSHIP CONTINUED...

GBS

GBS provides clients with an array of printing and document management solutions with envelopes, labels, brochures, forms, and promotional products. GBS has local warehousing and a web based inventory control system that allows clients to access and requisition products as needed. Our services increase efficiencies, and allow clients to focus on their primary business. GBS has been in business for 38 years.

GBS

Bill Shireling n P.O. Box 390, Lithia, FL 33547
Phone: (813) 495-0212 xt. 2264 n Fax: (888) 566-2353
bills@gbscorp.com

BRONZE SPONSORSHIP

FNBR Inc.

Since 1977, FNBR has helped organizations throughout the country improve their marketing. We specialize in providing outstanding sales leads, printing and mailing services at budget-friendly prices. If you'd like to learn more about our products and services, please visit our website at www.fnbr.com or call (813) 988-8148.

FNBR Inc.

1907 N. U.S. Highway 301, Suite 150, Tampa, FL 33619-2639
Phone: (813) 988-8148

PRIORITY SPONSORSHIP

POSTALRUBBERBANDS

www.Postalrubberband.com is a division of Bramlett Direct Mail Services. We began stocking and distributing Alliance postal grade rubber bands when the US Postal Service announced that they would no longer provide rubber bands to the mailing industry. We are committed to providing the Direct Mail Industry with American-made Alliance postal grade rubber bands at a reasonable price. We have expanded our inventory to include #33, #19 and #117B rubber bands to accommodate the printing and bindery industry. You may request a catalog, samples or a quote for custom-printed rubber bands by contacting us today.

POSTALRUBBERBANDS

6301 N. Florida Ave.
Tampa, FL 33604
Phone: 813-234-2206
Fax: 813-234-2216
Email bsvcs@tampabay.rr.com
Beth Bramlett

FIS OUTPUT SOLUTIONS - PCC GOLD SPONSOR

FIS's Output Solutions is proud to announce that they have added a new Manager of Postal Relations to their staff. Karla Danielson, CMDSM joined Mr. Walter B. Riddock, CMDSM, M-EDP, EMCM, Vice President, team in April 2010. Karla has an extensive background in Postal Relations and Strategic Planning and is a member of several mailing associations including the Tampa PCC.

She has been involved with multiple USPS PCC's as a member, committee chairman, worked PCC events and served on the Board of the Greater Kansas City PCC until her recent transition to Florida. She states that "the networking and education opportunities provided by PCC membership and event attendance is an excellent method to stay abreast of USPS changes and challenges, to discuss how changes impact the business, learn about tools and products to improve and simplify, and to network and partner with the USPS and others who are in the same business with common needs."

FIS Output Solutions comprehensive solutions meet the large-scale, multifaceted needs of financial institutions and the unique needs of the loan service, utility, telecommunications, healthcare and industrial/retail industries. A full-service provider of computer output solutions, FIS delivers unequaled expertise and service to clients who outsource essential but non-core business operations, from data processing and automated mail services, to statement archiving and electronic statement presentment.

- Data Processing
- Laser Document Printing
- Automated Mailing Services
- Record Archiving and Retrieval
- Electronic Statement Presentment

FIS has been providing total Output Solutions since the 1960's, and our outstanding reputation in the industry has been built on listening to customer needs and delivering superior solutions and results. Let FIS help you streamline your document production and presentment using our state-of-the-art technology, resources and best practices. For more information about FIS Output Solutions contact Karla Danielson at 727-227-5620.

FIS OUTPUT SOLUTIONS IS PROUD TO BE A TAMPA PCC GOLD SPONSOR!

Join the Tampa, Pinellas & Manasota PCCs Wed., September 15th

Higgins Hall, Tampa, Florida • 8am-2pm \$35 per person

(price includes continental breakfast, 3 classes, lunch, and vendor show).



Charting the Course*

Business Customer Gateway: Hear how the Business Customer Gateway gives you a single, unified landing point to access the online business offerings from the Postal Service.

Best Kept Secrets of NCSC: Learn how the National Customer Support Center (NCSC) enables customers to better manage the quality of their mail lists. NCSC provides customers information on quality addressing, Move Update, change-of-address, Intelligent Mail Barcode and other postal products and services.

SOX Overview: Learn about the Sarbanes - Oxley Act and what it means for the Postal Service and its customers.

Live satellite feed of the USPS Postmaster General Jack Potter as he delivers a special message to PCC's nationwide.

*For 2010, attendees can earn a Quality Addressing and Mailing Insight Professional Certificate.

Door prizes will be awarded throughout the day and our grand prize will be a show stopper!

Free gifts to the first 50 attendees that register. Don't delay! Register now online at www.tampapcc.org or we may force you to walk the plank! Arrghhh!!!! Questions can be sent to info@tampapcc.org.

Register today at www.tampapcc.org or to pay by check, mail the appropriate amount with the form below to:
Tampa PCC, PO Box 23262, Tampa, FL 33623-3262

Attendee Registration Form

Company _____
Attendees Name(s) _____
Address _____
City State Zip _____

Phone _____
Fax _____
Email _____
Number attending _____
Total Enclosed _____

Vendor Registration Form

- ☐ 3 ft Table \$175 (includes one attendee)
☐ 6 ft Table \$350 (includes two attendees)

Company _____
Attendee(s) _____
Address _____

City State _____
Zip _____
Phone _____
Fax _____
Email _____
Electric Service Needed (6 Foot Table Only) ☐ YES ☐ NO

Attention all vendors! You are invited to come dressed as a pirate and decorate your booth in a pirate theme. Attendees will vote on the best dressed pirate and pirate themed booth for a great prize!

Aarrghh!!!!!!!!!!

REGISTRATION DEADLINE FOR ATTENDEES IS 9/10/10. SPACE IS LIMITED!

NATIONAL PCC DAY 2010 BOOTY!

OVER \$1700 in prizes will be given throughout the day.

Butterfly World-Two admission passes **Two** admission tickets to the Tampa Museum of Art **Great Explorations**-1 Family Basic membership **Dickerson Park Zoo**-Four free admission **Passes** **Bok Tower Gardens**-Two admission passes **Fantasy of Flight**-Four Admission Tickets **Great Plains Zoo & Delbridge Museum of Natural History**-Two adult passes & two childrens passes **International Crane Foundation**-Family Membership **Hilton Family Hotel**-One night stay & breakfast & over night parking **Sirata Beach Resort & Conference Center**-2 nights & 3 days **Sheraton Suites Tampa Airport Westshore**-Two night stay & breakfast for 2 **Intercontinental Tampa**-One Nights stay **Niabi Zoo**-Four Admission Tickets **Greenville Zoo**-10 admission passes **MOSI**-2 admission passes & **IMAX** passes **Cheesecake Factory**-\$25 gift card **Outback**-\$25 gift card **GrillSmith**-\$25 gift card

GRAND PRIZE

A weekend downtown Tampa! Two Night Stay at Sheraton Riverwalk Hotel- 4 day admission passes and 4 boat tour passes to The Florida Aquarium, a Café duFrain \$25 gift card and 4 admission tickets to the new Tampa Museum of Art! Attendees must visit every vendor and have your passport stamped to be eligible for the **GRAND PRIZE!**





WWW.TAMPAPCC.ORG

First Class Mail
Postage & Fees
PAID
USPS
Permit No. G-10

Tampa Postal Customer Council
P.O. Box 23262
Tampa, FL 33623-3262

TAMPA PCC EXECUTIVE BOARD

OFFICERS

Amy Rocha - Industry Co-Chair (813) 545-1434
Time Customer Service

Debbie Scott - Industry Co-Chair Emeritus (813) 876-6245
Modular Mailing Systems, Inc.

Ann Elliott - Vice Co-Chair / Communications Chair . (813) 234-2206
Bramlett Direct Mail Services, Inc.

David A.H. Kinghorn - Treasurer, Budget Chair (813) 228-4879
TECO

Tom Kelly - Secretary (813) 787-2755
Pitney Bowes, Inc.

BOARD MEMBERS

Linda Orcutt - Education Chair (813) 289-5848
AAA Auto Club South

Jennifer Nachuk (813) 352-6979
Access Worldwide

Craig Goldberg (813) 887-3838
Aegis Mail Service, Inc.

Rodger Landers. (813) 769-5291
Healthsystems

Mike Guenther - Sponsorship Chair (813) 288-5767
New York Life Insurance Company

Danna Klemmer - Membership Chair (813) 367-4040
The Florida Aquarium

Ken Morse - Manager, BSN Operations (District) ... (813) 354-6265
U.S.P.S.

Maddie Ahrens, Customer Relations Coordinator (813) 877-0866
U.S.P.S.

Melissa Bradshaw (727) 441-4704
Postcard Mania

IMPORTANT USPS PHONE NUMBERS

TAMPA BMEU (813) 243-5939

Tampa PCC Hotline (813) 877-0754

Mailing Requirements. (813) 243-5938

Cathy Buchanan, Mailpiece Design Analyst (813) 243-5944

Mailing Standard Specialist (813) 243-5933

PREMIER PCC RECOGNITION PROGRAM GOLD LEVEL CERTIFICATE AWARD

This award indicates our PCC is operating in a manner consistent with the guidelines and requirements set by Pub 286 to include the mission of the PCC network. GOLD Level award is the highest level of achievement!! "We be GOLD"

PCC Leadership Awards Program - Five (5) awards from the Southeast Area.

- Premier PCC – Gold
- Education Excellence – Gold
- Communications Excellence – Gold
- PCC of The Year – Southeast Area
- PCC Postal Member of the Year for the Southeast Area – Cathy Buchanan

