



**Tampa Bay Suncoast Postal Customer Council**

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Tampa, FL 33623-3262

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## MAY NEWSLETTER 2023



### Helpful Info:

Category 14 Undocumented errors became assessable on March 1, 2023, for Seamless Acceptance mailers. This categorization includes unassociated piece scans with a barcode referencing a Mail Owner ID who exclusively uses a single eDoc submitter CRID. The errors will be assigned to the eDoc submitter CRID in Undocumented Categorization and Invoicing.

Category 14 error data can be accessed from the Mailer Scorecard under the Seamless/Automated Verifications tab.

Mail Quality Data (MQD) Feed: Ensure that your subscription to MQD includes warnings so that you can see Category 14 at this time. If you are not already taking advantage of our Informed Visibility® Mail Tracking & Reporting (IV®-MTR) application, we encourage you to do so. IV®-MTR primarily provides mail scanning and tracking data, but also provides data from other USPS systems, such as Mail Quality Data (MQD) from the Mailer Scorecard.

Publication 685 contains the policies and processes for the verification of eligible business mailings using tools provided by Intelligent Mail® Full-Service, eInduction, and Seamless Acceptance.

### UPCOMING EVENTS

5/21-5/24: NPF in Charlotte, NC!  
Register at [NPF.org](http://NPF.org)!

6/1: Lunch & Learn at Tampa Plant plus Tour! 11am-4pm.  
FREE! Register at [TampaPCC.org](http://TampaPCC.org)!

7/11: Executive Board Meeting on Zoom, 11am-12pm.

8/8: Executive Board Meeting on Zoom, 11am-12pm.

9/22: Save the Date! PCC Day!

12/15: Save the Date! PCC Holiday Event 2023!



## Establishment of New Environmental Council



Postmaster Louis DeJoy has announced the establishment of an Environmental Council that will set the environmental strategy for the Postal Service for the next 10 years and oversee the implementation of environment goals and objectives.

The USPS is in the process of rolling out four major infrastructure programs with an investment of over \$16 million dollars. They are as follows:

- 1.Improvements to our Network of Mail and Package Processing Facilities.
- 2.Improvements to our Transportation Operations.
- 3.Improvements to our Delivery Unit Network.
- 4.Acquisition and roll out of over 100,000 vehicles in the next four years.

The Environmental Council will review all initiatives currently in place, champion and prioritize those that we choose to maintain, eliminate those that do not align with the new strategy, and establish new major initiatives that are aligned with the above four major infrastructure initiatives.

The Council Members will be as follows with additional members to be added:

- Kelly R. Abney, Chief Logistics Officer, and Executive Vice President
- Peter R. Pastre, Vice President, Government Relations and Public Policy
- Judy de Torok, Vice President, Corporate Affairs
- Ron J. Jarriel, Vice President, Fleet Management and Electrification Strategy

To support the implementation of our initiatives, the following personnel will also participate in the meetings and support the initiatives of the Council:

- Jennifer G. Beiro-Reveille, Senior Director, Environmental Affairs & Corporate Sustainability
- Gregory T. White, Executive Manager, Strategic Initiatives
- Victoria K. Stephens, Director, Next Generation Delivery Vehicles

The current Environmental Affairs & Corporate Sustainability organization will continue to report to Jennifer Beiro-Reveille under the Corporate Affairs organization. However, they will receive new direction from the Council on their strategies and initiatives.

Given the importance of our sustainability initiatives, PMG DeJoy will Chair the Council to champion our initiatives, drive the progress necessary for success – all to enhance our environmental ambitions. Once our major strategies are underway, and the PMG gains confidence in their scale and momentum, we will evaluate and assess the ongoing role and direction of the Environmental Council to ensure the long-term future of our environmental strategy.



## PCC SPONSOR SPOTLIGHT:



Meet Brad Kugler, CEO/Co-Founder of marketing technology firm DirectMail2.0, known for enhancing direct mail campaigns through omnichannel marketing and the integration of digital platforms. The company just marked its sixth straight year of double-digit growth since being founded in 2016 and this year promises next-level advances.

Plans for 2023 include enterprise-level API integrations, SOC-2 certification, and DM20.ai, an industry-first predictive analytics platform built to improve omnichannel marketing results through machine learning.

"We're extremely excited to put this groundbreaking technology into the hands of marketers and businesses nationwide," said Kugler. "One of the advantages of digital has always been the mountains of data you get with every campaign — and now we're going to bring that to direct mail and omnichannel." For more information, visit [www.DM20.com](http://www.DM20.com).



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## Sack Elimination Reminder

A Federal Register Notice (FRN) with the final ruling on the removal of sacks for USPS Marketing Mail I® and Periodical flats was published on January 5, 2023.

As part of its network redesign efforts, the Postal Service is eliminating the use of sacks as containers for Flats acceptance/entry but will continue to allow Flat trays as acceptable containers for acceptance and entry along with bundles on pallets for USPS Marketing Mail and Periodicals flat Mail. Carrier route, 5-digit scheme carrier routes, 5-digit carrier routes, and merged mail USPS Marketing Mail® and Periodicals flat mail will continue to be allowed to use sacks as a handling unit.

The Postal Service has tried to eliminate entry of sacks at any other point other than DSCF and DDU regarding Periodicals.

Sacks with parcels will be accepted at all entry levels.

Periodicals on bundles in sacks at other than DSCF and DDU will be required to change it to another container provided by the Postal Service, and they will not be charged the container price.

Exception: For small mailers using PW and small mailers that have no software who bring bundled flats in sacks, the mailer will empty any sacked, bundled flats into an origin container at the BMEU upon arrival. BMEU personnel will need to ensure that a container with an origin placard is in place to facilitate this process.

Note: If there is a situation that doesn't fit into the above specific exceptions, please reach out to your local BME Management.

## NPF NETWORKING EVENTS

5/21: NPF Welcome Reception,  
Richardson Ballroom Terrace,  
5:30pm-7:00pm

5/22: PCC Welcome Reception,  
Crown Ballroom, 5:30pm-7:00pm

5/23: Exhibit Hall Reception, NPF  
Exhibit Hall, 4:00pm-5:30pm

5/24: NPF Closing Event, NASCAR  
Hall of Fame, 7:00pm-10:00pm



## Elimination of Corporate Accounts - Updated Information

The United States Postal Service is discontinuing the United States Postal Service Corporate Accounts (USPSCA) method of payment. USPSCA includes Express Mail Corporate Accounts (EMCA) and Priority Mail Express Manifest Accounts (PMEM). In January 2023 we began closing inactive accounts and will be closing all USPSCA accounts by July 1, 2023.

External Customers who currently use USPSCA as a payment method are encouraged to switch to an available alternative. Alternative methods of payment may include Click-N-Ship (CNS), Electronic Verification System (eVS), ePostage, PC Postage or Meter.

Customers should contact their Sales Account/BSN Representative, if assigned one, or their local Post Office, for assistance with USPS Product/Service account migration.

Account Migrations questions, email [MSSC@usps.gov](mailto:MSSC@usps.gov).

Elimination of Corporate Accounts questions, email [ShippingServices@usps.gov](mailto:ShippingServices@usps.gov).