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- Order and Get Shipping Supplies
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- Put Your Mail on Hold
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- Calculate Postage
- Q Locate a Post Office™
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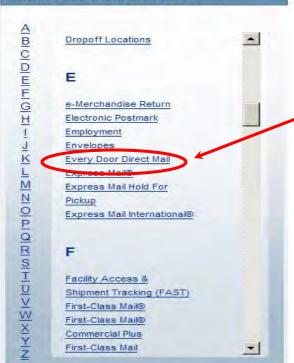
- Express Mail®
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- First-Class Mail®
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- Mailing & Shipping
 Prices
- Mailing & Shipping
 Guidelines
- Insurance & Extra
 Services
- More Shipping & Mailing Services
- Create Direct Mailings
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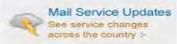




Find a Post Office fast.







Mount.

Pleasant



FIND A ZIP CODE CALCULATE POSTAGE PRINT A SHIPPING LABEL SCHEDULE A PICKUP LOCATE A POST OFFICE TRACK & CONFIRM Business > Household > Buy Stamps & Shop > All Products & Services >> About USPS & News > Search USPS com Home | Business | Every Door Direct Mail 912 Every Door Direct Mail Shipping Tools > Mailing Tools What is Every Door Direct Mail? > International Mail & Every Door Direct Mail enables you to extend your customer reach via saturation mail without the Packages need for mailing lists, permits, and the associated fees. With Every Door Direct Mail, you create a saturation mailing without applying individual names and addresses to each mailpiece. Direct Mail You can use Every Door Direct Mail to ... Examples of who can benefit? > Intelligent Mail Target a location without an address list Retailers Books & Media for Send out local mailings or national campaigns Auto dealerships Business Build more traffic Arts organizations Find new customers Restaurants Catalogs & Publications Increase revenue Business services Reduce mail preparation costs Attorneys Address Verification Doctors ➤ Every Door Direct Mail Dry cleaners Contractors > Every Door Direct Mail Realtors Retail What are my mailing options? » Postage Payment Options for Business Every Door Direct Mail enables you to target your local neighborhood only or reach customers nationwide with Every Door Direct Mail. If you only plan to do smaller mailines newer than » Prices pieces) and you only need to reach your local marketing area, perhaps Every Door Direct Mail Retail will work best for you. Mailing & Shipping Guidelines for Business Learn more about Every Door Direct Mail at local events hosted by your Postmaster. Options for Receiving Business Mail Grow Your Business Events Business Customer Register for Events > Support How to get started? Step 1: Define who you want to reach Your target area can be a city, neighborhood or specified distance from your business. Identify which USPS mail routes match your target area. Visit http://smp.usps.gov for information about delivery routes and number of active households per delivery route (up to five 5-Digit ZIP Codes per mailing).



PRINT A SHIPPING LABEL SCHEDULE A PICKUP LOCATE A POST OFFICE FIND A ZIP CODE CALCULATE POSTAGE TRACK & CONFIRM Business > Household >> Buy Stamps & Shop >> All Products & Services >> About USPS & News ≫ Search USPS.com Home | Business | Every Door Direct Mail | Every Door Direct Mail Retail go-Every Door Direct Mail Retail > Shipping Tools > Mailing Tools What is Every Door Direct Mail Retail? » International Mail & Recommended for small volume mailers that want to enter less than 5,000 Standard Flats at the Packages local retail unit responsible for the delivery of the mail » Direct Mail Key Points > Intelligent Mail Saturation Standard Mail flat-size pieces only > Books & Media for o Must be more than 11-1/2 inches long, or more than 6-1/8 inches high, or more than Business 1/4 inch thick. Catalogs & Publications Must be no more than 15 inches long or more than 12 inches high or more than 3/4 inch thick » Address Verification Each mailpiece must weigh 3.3 ounces or less. The minimum number of pieces required is the number of active deliveries on a carrier route (not less than 200 pieces per mailing) ▼ Every Door Direct Mail The maximum number of pieces is limited to 5,000 per mailer, per office, per day. Retail No postage permits or annual fees are required. Program registration required (FREE) > Postage Payment Options for Business No need to purchase or maintain mailing lists . The postage required is one simple rate, equivalent to the published prices for Saturation >> Prices Mail flats (DDU Entry) Current Saturation Mail prices apply > Mailing & Shipping . EDDM Retail Mail volume will not be considered for future volume based incentive program Guidelines for Business thresholds. > Options for Receiving EDDM mailings postage cannot be debited from a permit trust account. Business Mail **EDDM Retail Entry Process Steps** > Business Customer Support **IMPORTANT - Print the Program Registration steps before continuing to the registration process Program registration required (FREE Plan Your Mailing a. Define who you want to reach i. Your target area can be a city, neighborhood or specified distance from

Home | Business | Every Door Direct Mail | Every Door Direct Mail Retail

Every Door Direct Mail Retail

What is Every Door Direct Mail Retail?

Recommended for small volume mailers that want to enter less than 5,000 Standard Flats at the local retail unit responsible for the delivery of the mail

Key Points

- · Saturation Standard Mail flat-size pieces only
 - Must be more than 11-1/2 inches long, or more than 6-1/8 inches high, or more than 1/4 inch thick.
 - Must be no more than 15 inches long or more than 12 inches high or more than 3/4 inch thick
- Each mailpiece must weigh 3.3 ounces or less.
- The minimum number of pieces required is the number of active deliveries on a carrier route (not less than 200 pieces per mailing)
- The maximum number of pieces is limited to 5,000 per mailer, per office, per day.
- · No postage permits or annual fees are required
- Program registration required (FREE)
- No need to purchase or maintain mailing lists
- The postage required is one simple rate, equivalent to the published prices for Saturation Mail flats (DDU Entry)
- Current Saturation Mail prices apply
- EDDM Retail Mail volume will not be considered for future volume based incentive program thresholds.
- EDDM mailings postage cannot be debited from a permit trust account.

EDDM Retail Entry Process Steps

- **IMPORTANT <u>Print the Program Registration</u> steps before continuing to the registration process
- 2. Program registration required (FREE)
- 3. Plan Your Mailing
 - a. Define who you want to reach

 Your target area can be a city, neighborhood of specified distance from your business. Identify which USPS mail routes match your target area.

Visi http://smp.usps.gov for information about delivery routes and number of active households per delivery route (up to five 5-Digit ZIP Codes per mailing).

iii. Every Door Direct Mail SMP User Guide >

Welcome to the Every Door Direct Mail (EDDM) Simplified Mailing Process. This application is designed to assist users in utilizing the USPS® Delivery Statistics to determine the number of mailpieces within a selected radius for preparing saturation mailings.

Start the EDDM process by selecting the product you wish to use for processing your mailing.



<u>EDDM Retail</u> - Saturation mailings are taken to the local Post Office retail unit for processing. Requirements:

- Customer must have a USPS business Customer Registration Identification (CRID)
- · Mailing includes standard mail flats only
- Each mailpiece must be equal to or less than 3.3 ounces
- · Each mailpiece must display special indicia or permit imprint
- Each retail unit submission must include a minimum of 200 mailpieces; but not exceed 5,000 mailpieces per day
- Mailing must be accompanied by PS Form 3602RTL, which includes delivery statistics documentation
- Postage rate of 14.2¢ charged for each mailpiece
- · Postage is paid in full at the retail unit

Do you have a Customer Registration Identification provided by USPS?

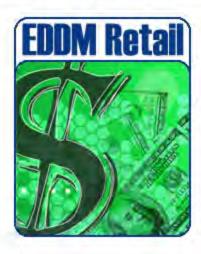


EDDM - Saturation mailings are prepared for processing at a Business Mail Entry Unit (BMEU), Requirements:

- Customer must have an active USPS Standard mail permit number Click here for more information
- · Mailing includes Standard Mail flats or irregular parcels
- Mailing must be accompanied by PS Form 3602R; in addition to Delivery Statistics File documentation
- Mailings entered at the BMEU and dropped at local Post Office must be accompanied by PS Form 8125
- Postage rates may vary

Welcome to the Every Door Direct Mail (EDDM) Simplified Mailing Process. This application is designed to assist users in utilizing the USPS® Delivery Statistics to determine the number of mailpieces within a selected radius for preparing saturation mailings.

Start the EDDM process by selecting the product you wish to use for processing your mailing.



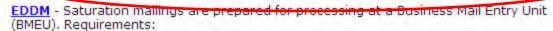
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- Postage rate of 14.2¢ charged for each mailpiece
- · Postage is paid in full at the retail unit



Do you have a Customer Registration Identification provided by USPS?

A customer number is required for Retail EDDM. Click here for details on registration.





- Customer must have an active USPS Standard mail permit number Click here for more information
- Mailing includes Standard Mail flats or irregular parcels
- Mailing must be accompanied by PS Form 3602R; in addition to Delivery Statistics File documentation
- Mailings entered at the BMEU and dropped at local Post Office must be accompanied by PS Form 8125
- Postage rates may vary



Business Customer Gateway

Shipping and Mailing for Your Business

Welcome to the new Business Customer Gateway! The Business Customer Gateway gives you a single, unified landing point to access the Postal Service's online business offerings. These channels consist of the products that support Intelligent Mail Full Service Mailing. This includes PostalOne!, FAST (Facility Access and Shipment Tracking), CLDS (Customer Label Distribution System), and Mailer IDs (MID).



Login

Existing Users

Please fill in the following information:

(* Required case sensitive fields)

*Username:

* Password:

I forgot my password

Sian In >

New Users

Register now for USPS online services, and create a business user account.

Sign Up >

Design & Prepare

- Intelligent Mail Services
- Mailer ID

Mail & Transport

- Centralized Account Processing System (CAPS)
- Customer Label Distribution System (CLDS)
- Customer/Supplier Agreements (CSAs)
- Electronic Data Exchange (PostalOne!)
- Schedule a Mailing Appointment (FAST)

Track & Report

- ADVANCE
- Delivery Confirmation
- Manage Mailing Activity
- Product Performance Reports
- Track & Confirm

Customer Support

- National Customer Support Center - RIBBS®
- Service Updates
- ePubwatch
- Business Service Network (BSN) eService
- Gateway Help Desk
- News & Information

Site Map

Customer Service

Forms

Gov't Services

Careers

FOIA

Privacy Policy

Terms of Use

Business Customer Gateway



New User Sign Up

Minimum 6 characters. You may use an email address as your username.
Minimum 8 characters, at least 1 uppercase, 1 lowercase, and 1 number
Minimum 8 characters, at least 1 uppercase, 1 lowercase, and 1 number
naiden name? 💌



Profile Account Type

Please select a personal or business account. A personal account is best for the everyday mailing needs of the individual consumer, like buying stamps online, printing postage-paid labels with Click-N-Ship®, and changing your address. A business account meets all of these needs and offers additional business capabilities like ordering postage-paid Business Reply Mail and providing customers with more robust tracking and reporting services.

Please choose the appropriate account type below.

C Personal @ Business

Continue >

Site Map

Dustomer Service

Forms

Gov't Services

Careers

Privacy Policy

Terms of Use

Business Customer Gateway

Copyright® 2011 USPS. All Rights Reserved. No FEAR Act EEO Date FOIA

Postal Inspectors Preserving the Trust



Business Profile

Please create your Company Profile. This profile will allow you to access helpful business tools. Please fill in the following information: (*Required case-sensitive fields) Live Chat > Technical Support Contact Information Title Mr * First Name Joe Middle Initial * Last Name Morabito Suffix Company Information Company Name Joe's Stuff * Country UNITED STATES * Address 1 700 Tangelo Ct Address 2 Apt, floor, suite, etc. * City Winter Garden * State Florida * ZIP Code™ 34787 10 digits required, no dashes * Business Phone 4076568989 Ext or spaces 10 digits required, no dashes Business Fax Number * Email JMorab@aol.com



Company Profile Summary

Please review the company information below. If you need to edit this information, select Edit below.

Company Account Information

Username: Joe456789

Title: MR

First Name: JOE

Last Name: MORABITO

Company Profile Information

Company Name: JOE'S STUFF

Address 1: 700 TANGELO CT

City: WINTER GARDEN

State: FL

ZIP Code™: 34787-2608

Country: UNITED STATES

Business Phone: 4076568989

Email: JMorab@aol.com

Communication Preferences

Other USPS programs, products, or services

✓ Products or services of USPS partners that you may find of interest

< Edit

Continue >



Privacy Act

Before signing up, you must read and accept the following Privacy Act. Acceptance means that you understand and consent to the terms.

The information you supply will be used to provide you online registration capability for Internet-based services, and to provide those services. Please be aware that this service is voluntary, but that requested information is required to provide the service. Collection of information for this service is authorized by 39 U.S.C. 401, 403, and 404. We do not disclose your personal information to anyone, except in accordance with the Privacy Act.

Do you agree to these terms? © Yes O No

Authorized disclosures include limited circumstances such as the .

Continue >

Site Map

Customer Service

Goy't Services

Careers

Privacy Policy

Terms of Use

Business Customer Gateway



Profile

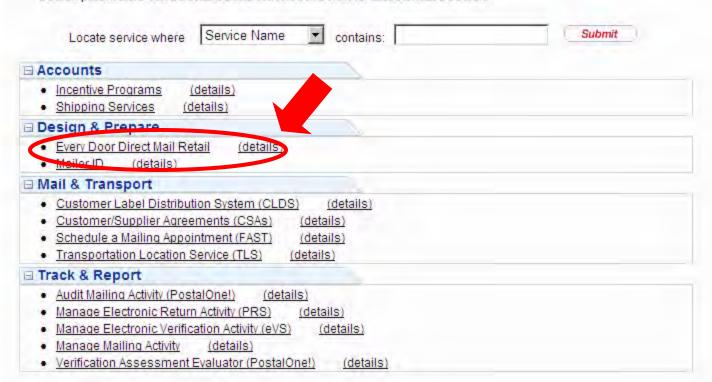
Request Access

Request Status

Select a Business Service

The business capabilities shown on the Business Customer Gateway are grouped into "services." These services allow users to conduct business activities for their companies. Click the details link for more information on a service, and to apply for a business service simply select one of the service links from the list below.

Search parameters can be entered into the text box below for a customized search.









Profile

Request Access

Request Status

Select Business Locations

Each online Business Service must be associated with at least one business location. This enables users to access data for the business location with the capabilities of the service selected.

You have selected the following online Business Service:

Service

Every Door Direct Mail Retail

(details)

When using this online service you will have the ability to be associated with one or more business locations from your user profile. If you would like to be associated with a business location that is not shown in the table below, please select the "New Business Location" link to add the business location to your profile.

After you have identified all of your business locations, you may attach them to the selected business service by selecting the checkbox next to each location. After checking the desired locations, select "Next".

Existing Business Locations

New Business Location

Business Name	CRID	Address	City	State / Province	ZIP / Postal Code
JOE'S STUFF	7064237	700 TANGELO CT	WINTER GARDEN	FL	34787-2608

Cancel

Next >



Profile Request Access

Request Status

Add a Service

Review the information below and click Confirm to submit the request, or Back to return to the previous page.

Service

Every Door Direct Mail Retail (details)

Business Locations

Business Name	CRID	Address	City	State / Province	ZIP / Postal Code
JOE'S STUFF	7064237	700 TANGELO CT	WINTER GARDEN	FL	34787-2608

< Back

Cancel

Confirm





Profile

Request Access

Request Status

Business Customer Gateway

This is the navigation page to access the service options offered through the Business Customer Gateway. These options will assist you in the steps of your mailing, from design and prepare to transport and tracking.

When you select a service for which you do not have access, the system will give you the option to Add a Service.



Your Account Settings

Welcome JOE

Profile

- Profile
- Request Access
- Request Status

Accounts

- Balance & Fees (PostalOne!)
- Incentive Programs
- Manage Permits (PostalOne!)
- Shipping Services

Design & Prepare

- Every Door Direct Mail Retail
- Intelligent waii Services
- Mailer ID

Customer Support

- National Customer Support Center - RIBBS®
- Service Updates
- ePubwatch
- Business Service Network (BSN) eService
- Gateway Help Desk
- News & Information

Mail & Transport

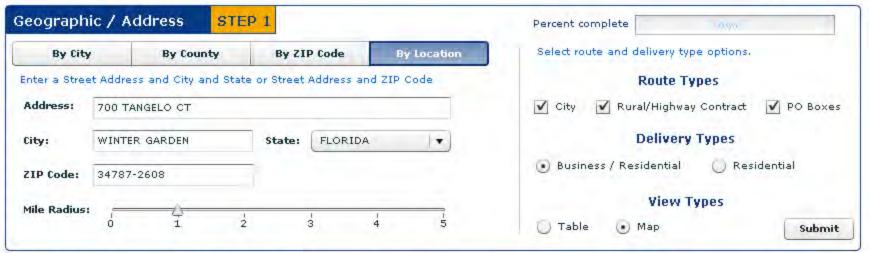
- Centralized Account Processing System (CAPS)
- Customer Label Distribution System (CLDS)
- Customer/Supplier Agreements (CSAs)
- Electronic Data Exchange (PostalOne!)
- Postal Wizard (PostalOne!)
- Schedule a Mailing Appointment (FAST)

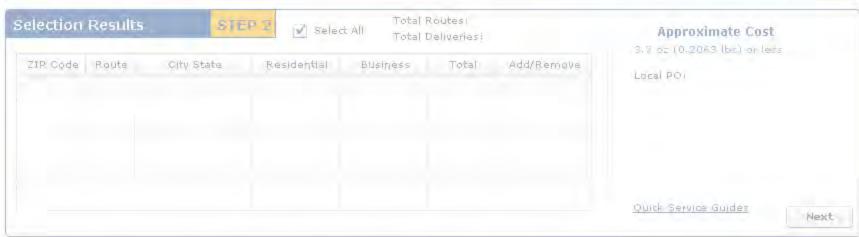
Track & Report

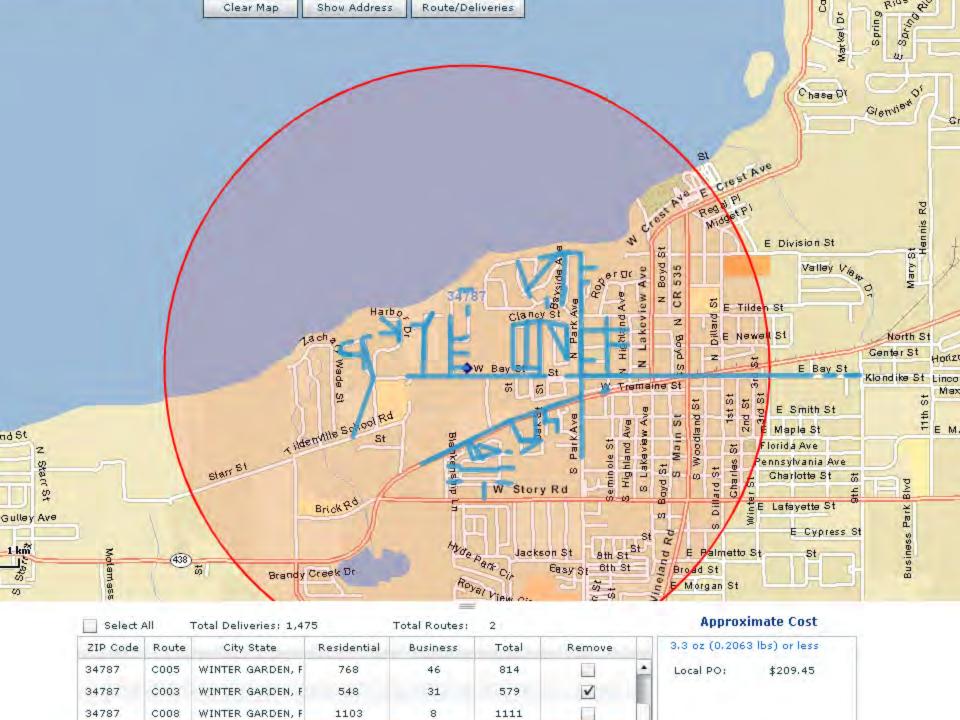
- ADVANCE
- Audit Mailing Activity (PostalOne!)
- Dashboard (PostalOne!)
- Delivery Confirmation
- Mailing Reports (PostalOne!)
- Manage Electronic Return Activity (PRS)
- Manage Electronic Verification Activity (eVS)
- Product Performance Reports

Every Door Direct Mail

Simplified Mailing Process



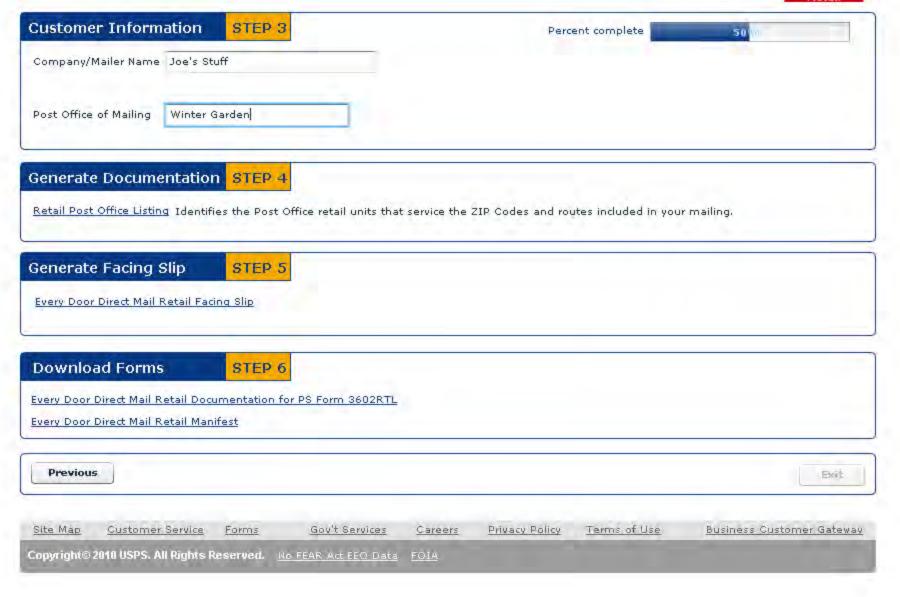






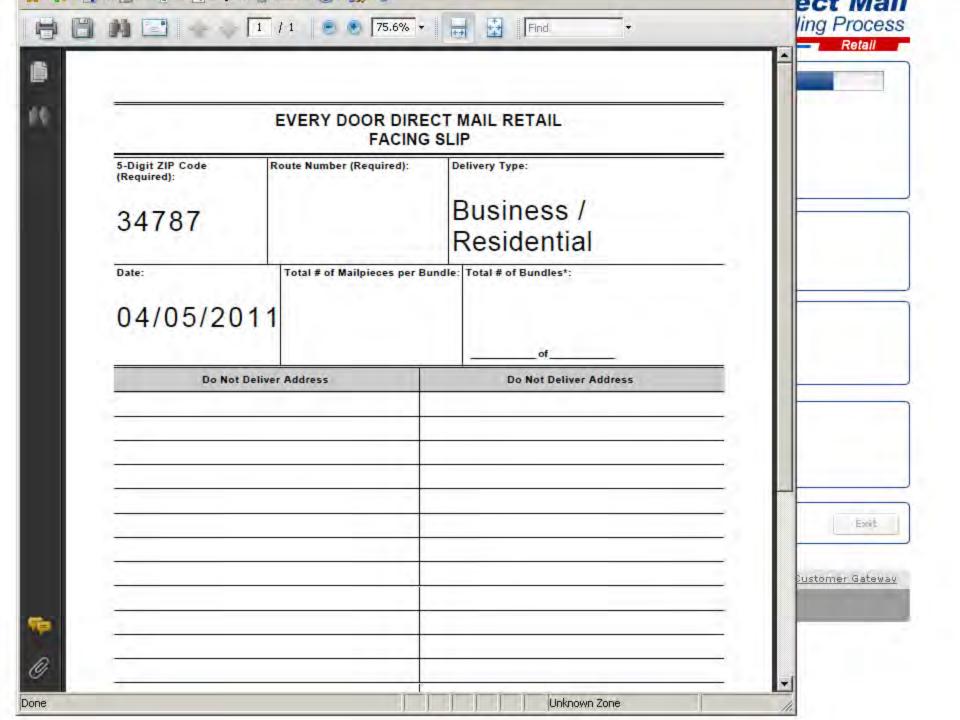
Simplified Mailing Process

Retail



1 / 1 75.6% + Find irect iviali **lailing Process** POST OFFICE LOCATIONS AND DROP INFORMATION Information provided below identifies the Post Office retail units that service the ZIP Codes and routes included in your mailing. Each mailing must be taken to the specified Post Office retail unit as indicated below for processing at the discount postage rate. Retail Business Hours Phone: WINTER GARDEN Su 407-656-3344 15155 W COLONIAL DR 8:30AM 8:30AM Fax: 407-856-8443 8:30AM 8:30AM 8:30AM WINTER GARDEN, FL 34787 800-ASK-USPS 5:00PM | 5:00PM | 5:00PM 5:00PM 5:00PM ZIP Code Route Mailpieces ZIP Code Route Mailpieces ZIP Code Route Mailpieces 34787 C001 896 34787 C003 579 Total Mailpieces: 1,475 Approximate Cost: \$ 209.45 Exit ss Customer Gateway Unknown Zone

Done



Post Office: Note Mail Arrival Date & Time United States Postal Service (Do Not Round-Stamp) Postage Statement—Standard Mail Permit Holder's Name and Address and Telephone Name and Address of Name and Address of Individual or Email Address, If Any Mailing Agent (If other Organization for Which Mailing is Prepared than permit holder) (If other than permit holder) Mailer CAPS Cust. Ref. No. Processing Category Mailer's Mailing Date Post Office of Mailing Federal Agency Cost Code Statement Seq. No. No. and type of Containers Latines Flats otal # of Please W Combined Mailing Weight of a Single Piece Percels - Machinable Melling Permit Imprint I.ft. Letter Trays Mixed Class Parcelle - Irrequier Precentaged Stamps CMM Of total pieces, # with 2 ft. LetterTrays Single Class smolfled addresses NEM Metered Catalogs EMM Letter Trays Mailing Total Weight If Sacked, Based on For Mall Enclosed within Another Class Flat Trays Bound Printed Matter Library Mail Media Mail Percei Post 125 pcs 15 lbs 50 of Automation Pieces, Enter Date For Carrier Route Pieces, Enter Date For Carrier Route Pieces, Enter For pieces bearing a simplified eddress enter Address Matching and Cooling of Addless Matching and Coding Date of Carrier Route Sequencing date of delivery statistics. The or attemptive Other Move Update Method: ☐ Ancillary Service Endorsement ☐ FASTforward ☐ NCOALink ☐ ACS ☐ Alternative Method ☐ Multiple ☐ OneCode ACS ☐ r/la Alternative Address Format _ A _ B _ C _ D _ E _ F _ G _ H _ | _ J _ K _ L _ M _ S Malipiece is a product sample. Total Postage (Add Parts Totals) Letter-size or flat malipiece contains DVD/CD or other disk. Price at Which Postage Affixed (Check one) Complete if the mailing includes pieces bearing metered or precanceled stamps. Correct Lowest Neither Postage Affixed Net Postage Due (Subtract postage affixed from total postage) Permit # USPS Use Additional Postage Payment (State reason) For postage affixed add additional payment to net postage due; Total Adjusted Postage Affixed for permit imprint add additional payment to total postage. Postmaster, Report Total Postage In Total Adjusted Postage Permit Imprint AIC 130 (Permit Impant Only) Incentive Claimed: Certification The maller's signature certifies acceptance of liability for and agreement to pay any revenue deficiencies assessed on this mailing, subject to appeal. If an agent signs this form, the agent certifies that he or she is authorized to sign on behalf of the mailer and that the mailer is bound by the certification and agrees to pay any deficiencies. In addition, agents may be liable for any deficiencies resulting from matters within their responsibility, knowledge, or control. The mailer hereby certifies that all information furnished on this form is accurate. truthful, and complete, that the mail and the supporting documentation comply with all postal standards and the mailing qualifies for the prices and fees claimed; and that the mailing does not contain any matter prohibited by law or postal regulation. I understand that anyone who furnishes false or misleading information on this form or who omits information requested on this form may be subject to criminal and/or divil penalties, including fines and imprisonment. Privacy Notice: For information regarding our Privacy Policy visit www.usps.com. Signature of Maller or Agent Printed Name of Maller or Agent Signing Form Telephone Weight of a Single Piece Are postage figures at left adjusted from ☐ Yes ☐ No mailer's entries? If yes, reason: Total Pieces Total Weight mpleted in a/One/ sites non-Posta Jse Only To be Round Stamp (Required) Total Postage Payment Date CON Presort Verification Performed? (If required)

Yes No

