



Mailing Services Price Change Effective Jan. 22, 2012

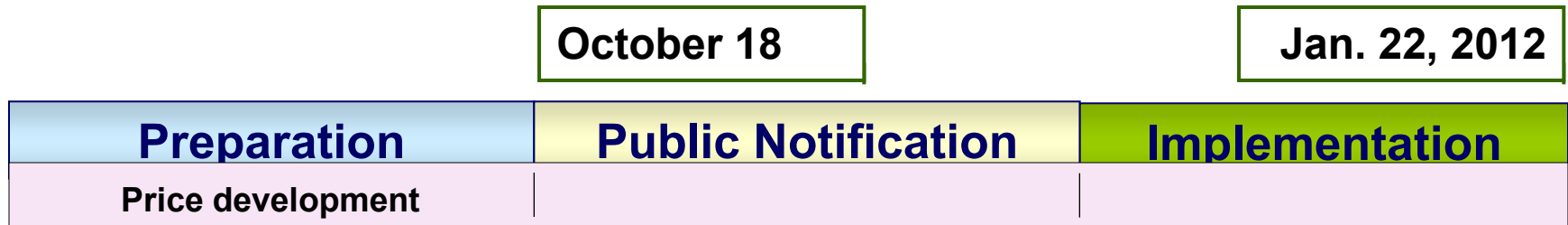
January 2012 Mailing Services Price Change Workshop

Presented by:
(Name)
(Title)
(Office)
U.S. Postal Service
(Date)

Agenda

- **Timeline**
- **CPI cap**
- **Changes by class of mail**
 - **First-Class Mail**
 - **First-Class Mail International**
 - **Standard Mail**
 - **Periodicals**
 - **Package Services**
 - **Extra Services**
- **Resources**

Timeline



The Price Cap

- **Based on Consumer Price Index**
- **PRC formula a moving average of CPI data**
- **Current calculation of cap is 2.133%**

First-Class Mail

- **2.1% overall increase**
- **44-cent stamp price increases to \$0.45**
 - **First change since May 2009**

Product	% Change
Single-piece Letters & Cards	2.5
Flats	1.6
Parcels	10.9
Presort Letters & Cards	1.6
First-Class Mail International (includes letters, cards, flats, and extra services)	4.7



First-Class Mail Single-Piece

- **Letters**
 - Additional ounce stays at \$0.20
 - International letters & postcards to Canada and Mexico increase by 5 cents to \$0.85; rest of world increases by 7 cents to \$1.05
- **Postcards**
 - Postcards increase by 3 cents to \$0.32
- **Flats**
 - One-ounce price increases by 2 cents to \$0.90
- **Parcels**
 - Higher than average to improve cost coverage (Retail)

First-Class Mail Presort

- **Letters**
 - Most 1-ounce prices increase by 0.6 cents to 1.4 cents
 - **New!** Letters up to 2 ounces charged the 1-ounce price
 - **New!** Same price for AADC and 3 Digit
- **Parcels**
 - Commercial parcels now part of Shipping Services; prices will be announced later this fall



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Standard Mail

- **2.1% overall increase**

Product	% Change	
Letters	1.9	
Flats	2.2	} Catalogs
Carrier Route Letters, Flats, and Parcels	2.4	
High Density / Saturation Letters	2.3	
High Density / Saturation Flats and Parcels	2.9	

Standard Mail

- **Detached Address Labels (DALs)**
 - Prices increase to 5 cents
- **New! Fulfillment parcels moved to Shipping Services list** (not including Nonprofit Standard Mail)
 - Will be part of Shipping Services price change later this fall



Periodicals

- **2.1 % overall increase**
- **New!** Mixed ADC pallet prices
- **Encourage efficiency**
 - **Above average increase for Origin Pallets**
- **Maintain 9.8-cent differential between 5D – CR**

Product	% Change
Outside County	2.1
Inside County	2.1

Package Services

- **2.1% overall increase**
- **New! 3-cent barcode discount discontinued**

Product	% Change
Single-piece Parcel Post	2.5
BPM Flats	0.5
BPM Parcels	1.9
Media Mail/Library Mail	2.6

Extra Services

- **0.7 % overall decrease**

Product	% Change
PO Boxes	2.4
Certified Mail	3.5
Return Receipt	2.1
Registered Mail	1.4
Insurance	2.6



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Extra Services

- **New!** 3-month rental option for PO Boxes
- **New!** Waived permit fees for Full Service IMb mailers

Resources

▪ Online

- **Postal Explorer — pe.usps.com**
 - Current and new prices
 - Including downloadable price files
 - *Federal Register* notices
 - *Domestic Mail Manual & International Mail Manual*

- **DMM Advisory — e-mail updates for customers**
 - Subscribe: dmmadvisory@usps.com

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