Accessing and Understanding Mail Quality Reporting

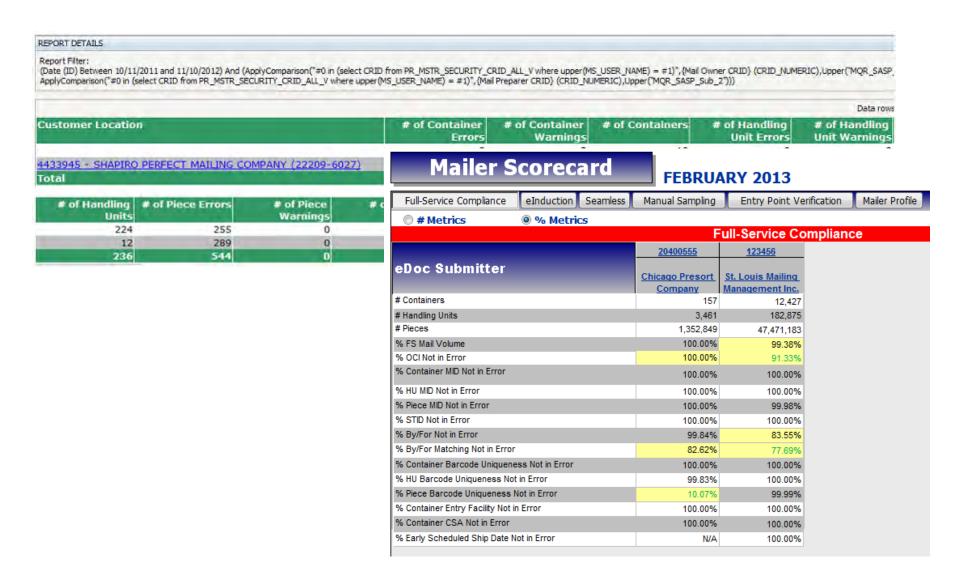
National PCC Day 2013 September 18, 2013



Agenda

- What is Mailer Scorecard
- How Are the Reports Accessed
- Full Service Mailer Scorecard
- Investigating Full-Service Issue
- Tips & Tricks
- Additional Reports

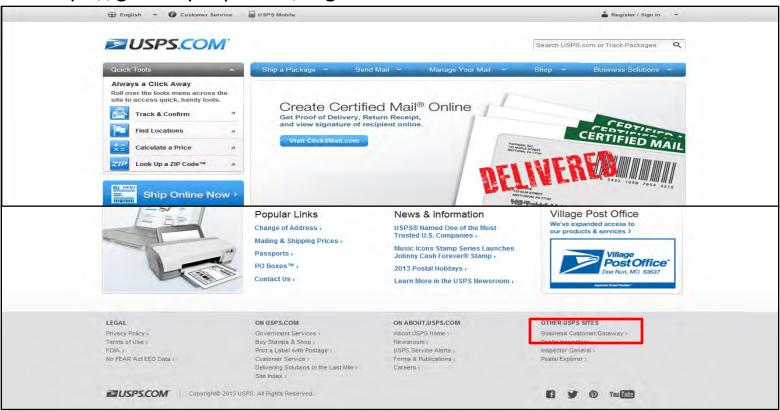
Mailer Scorecard



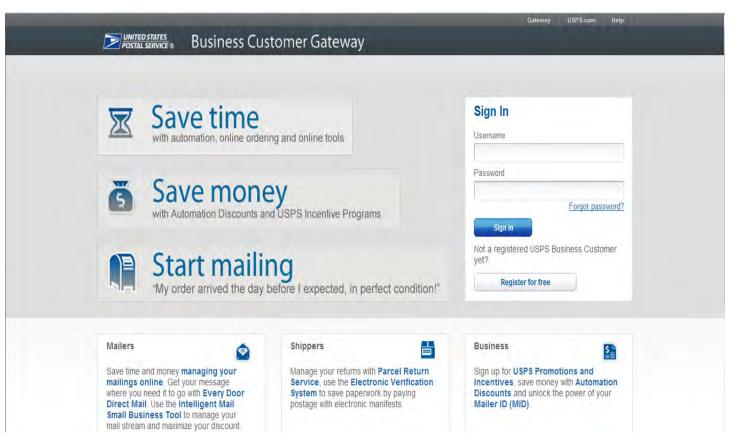
What is Mailer Scorecard

- The Mailer Scorecard provides a dashboard view summarizing performance
- Allows comparison across facilities
- Conditional formatting provides a trending view across months
- Drill reports provide a way to determine specific mail preparation errors
- Available for any company that submits electronic documentation
 - Data grouped by eDoc submitter CRID

- To access the Mailer Scorecards log in through the Business Customer Gateway
 - https://gateway.usps.com/bcg



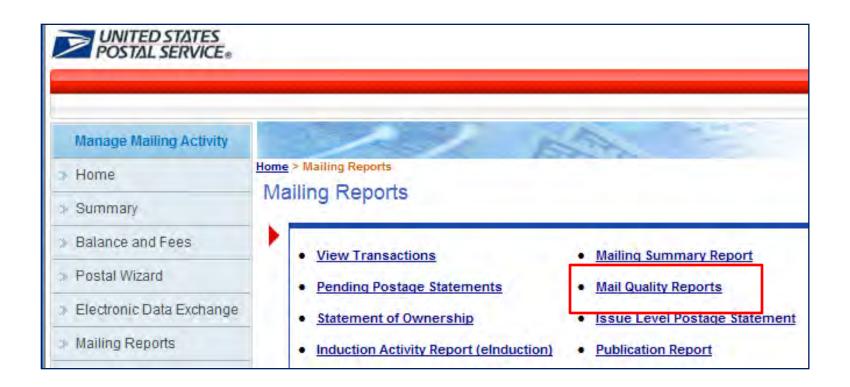
- Enter the appropriate user name and password
 - Select Sign In



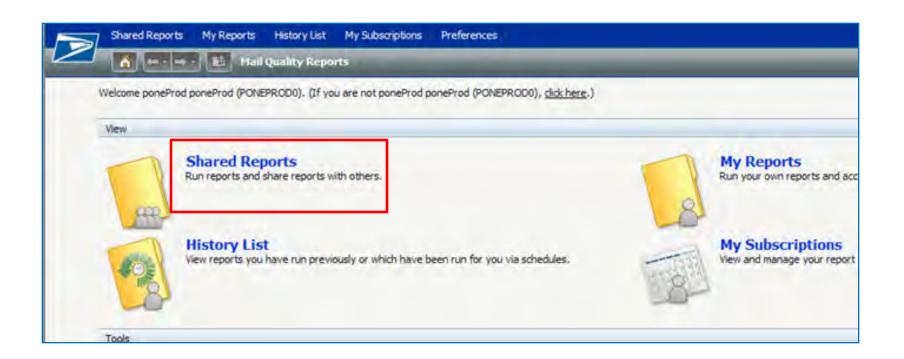
- Scroll down to the Tools & Wizard section
 - Select Mailing Reports (PostalOne!)



Select Mail Quality Reports



Select the Shared Reports folder



Select Mailer Scorecard folder to access the reports





Full Service Mailer Scorecard

What Validations Are Performed

- Within 48 hours after the mailing is processed the following occurs:
 - Full-Service eDoc verification
 - Check every container, handling unit and piece in electronic documentation and evaluate for specific errors
 - Trend results are monitored for at least one month

Data Type	eDoc record level
Mailer ID	Container, Tray, Piece Barcode
Service Type ID	Piece Barcode
By/For	Piece
Unique Container Barcode	Container Barcode
Unique Tray Barcode	Tray Barcode
Unique Piece	Piece Barcode
Co-Palletization	Tray/Sack
Entry Facility	Container
Scheduled Ship Date	Container

What Validations Are Performed

All validations are performed by checking against values provided in the eDoc

Validation	What is it?
Mailer ID	Mailer ID provided in the IMb, IMtb, or IMcb is valid and registered with the USPS Mailer ID system
Service Type ID	Service Type ID provided in the IMb is valid, appropriate for the class of mail, and appropriate for the service level of the mailpiece
By/For	Mail Owner and Mail Preparer are provided for each mailpiece
Unique Container Barcode	IMcb is unique across all mailings from all eDoc submitters for the past 45 days
Unique Tray Barcode	IMtb is unique across all mailings from all eDoc submitters for the past 45 days
Unique Piece	IMb is unique across all mailings from all eDoc submitters for the past 45 days
Co-Palletization	Co-palletization files are submitted within 14 days for trays/virtual sacks marked for co-palletization at origin
Entry Facility	Entry facility provided in eDoc (Locale key or ZIP Code) is a valid USPS facility
Scheduled Ship Date	For USPS Transported containers that do not receive scan at arrival to USPS facility, scheduled ship date/time is within 48 hours of finalization date/time.

Full Service Mailer Scorecard

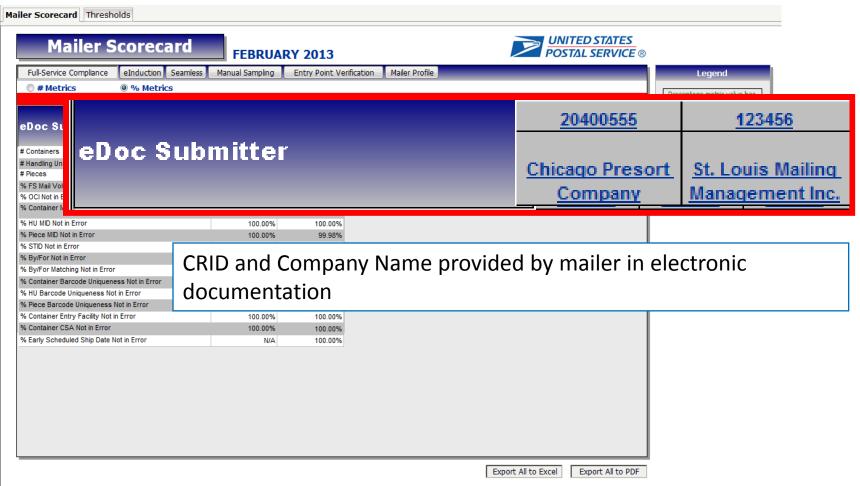
Mailer Scorecard

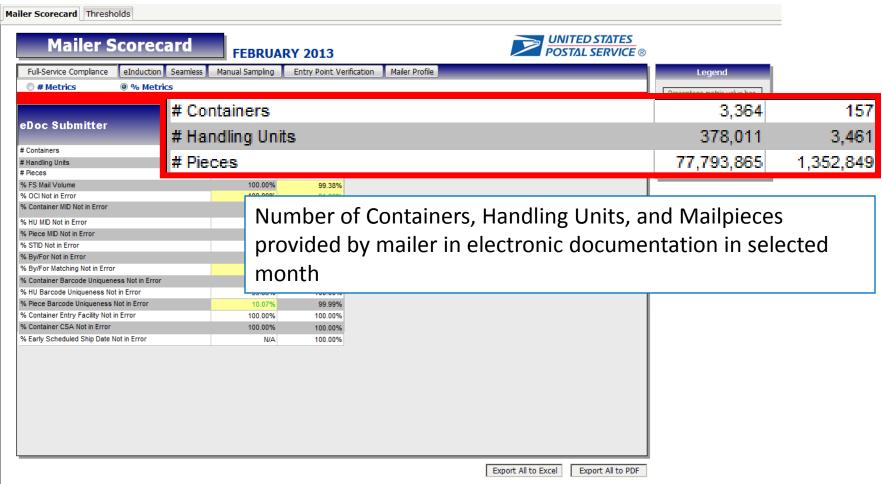
FEBRUARY 2013

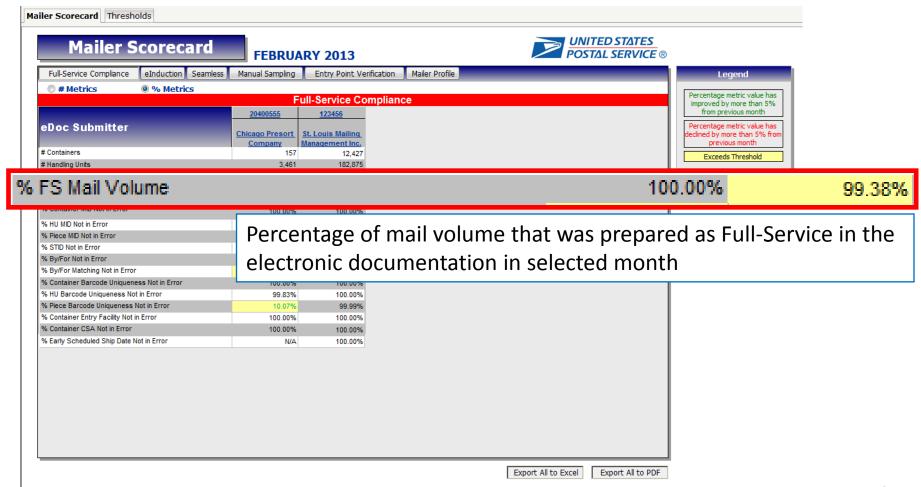
Full-Service Compliance	eInduction	Seamless	Manual Sampling	Entry Point Ve	erification	Mailer Profile
# Metrics	@ % Metri	CS				
			F	ull-Service Co	mpliand	e
			<u>20400555</u>	<u>123456</u>		
eDoc Submitter						
			Chicago Presort	St. Louis Mailing		
# One-to-in-			Company	Management Inc.		
# Containers			157	12,427		
# Handling Units			3,461	182,875		
# Pieces			1,352,849	47,471,183		
% FS Mail Volume			100.00%	99.38%		
% OCI Not in Error			100.00%	91.33%		
% Container MID Not in Error			100.00%	100.00%		
% HU MID Not in Error			100.00%	100.00%		
% Piece MID Not in Error			100.00%	99.98%		
% STID Not in Error			100.00%	100.00%		
% By/For Not in Error			99.84%	83.55%		
% By/For Matching Not in Error			82.62%	77.69%		
% Container Barcode Uniquenes	ss Not in Error		100.00%	100.00%		
% HU Barcode Uniqueness Not	in Error		99.83%	100.00%		
% Piece Barcode Uniqueness N	ot in Error		10.07%	99.99%		
% Container Entry Facility Not in	Error		100.00%	100.00%		
% Container CSA Not in Error			100.00%	100.00%		
% Early Scheduled Ship Date No	ot in Error		N/A	100.00%		
				,		

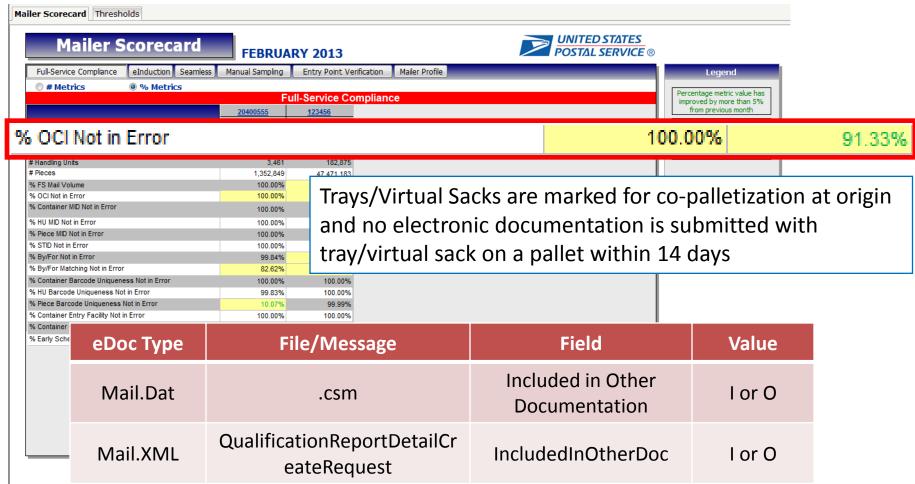
Mailer Scorecard FEBRUARY 2013 Full-Service Compliance eInduction Seamless Manual Sampling Entry Point Veri # Metrics Metrics Full-Service Cor 20400555 123456 eDoc Submitter Chicago Presort St. Louis Mailing Management Inc. Company # Containers 157 12,427 182.875 # Handling Units 3,461 # Pieces 1,352,849 47,471,183 % FS Mail Volume 100.00% 99.38% % OCI Not in Error 100 00% 91.33% % Container MID Not in Error 100.00% 100.00% % HU MID Not in Error 100.00% 100 00% % Piece MID Not in Error 100.00% 99.98% % STID Not in Error 100.00% 100.00% % By/For Not in Error 99.84% 83.55% % By/For Matching Not in Error 82.62% 77.69% % Container Barcode Uniqueness Not in Error 100.00% 100.00% % HU Barcode Uniqueness Not in Error 99.83% 100.00% % Piece Barcode Uniqueness Not in Error 10.07% 99.99% % Container Entry Facility Not in Error 100.00% 100.00% % Container CSA Not in Error 100.00% 100.00% % Early Scheduled Ship Date Not in Error N/A 100.00%

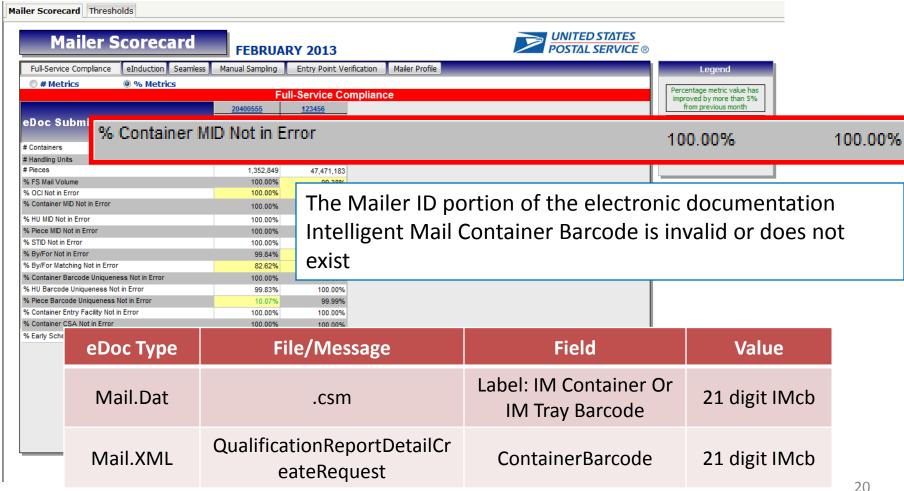
- Changes in metrics since previous month are highlighted
 - Green: metric has improved by more than 5%
 - Red: metric as declined by more than 5%
 - Yellow: metric exceeds USPS threshold

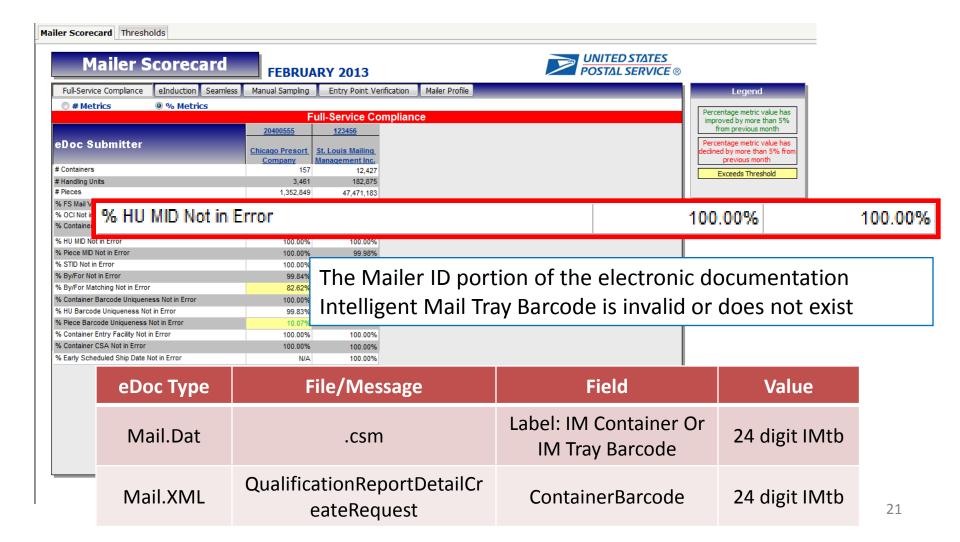


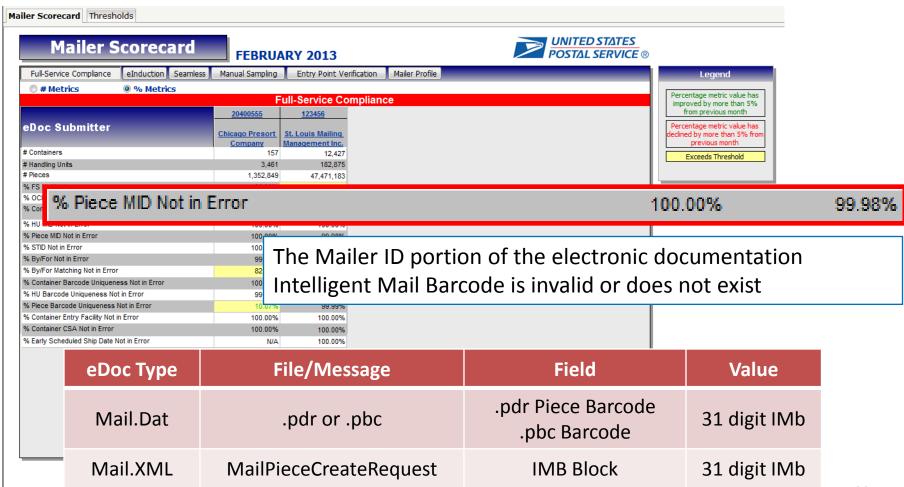


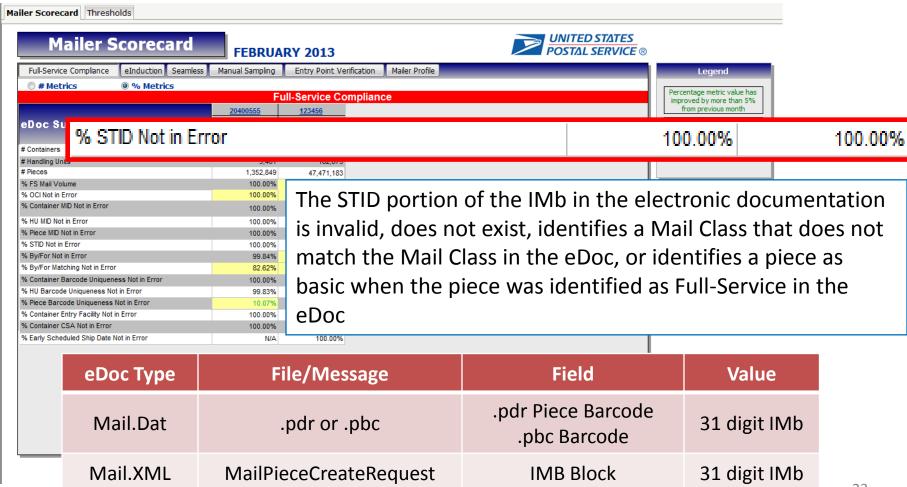


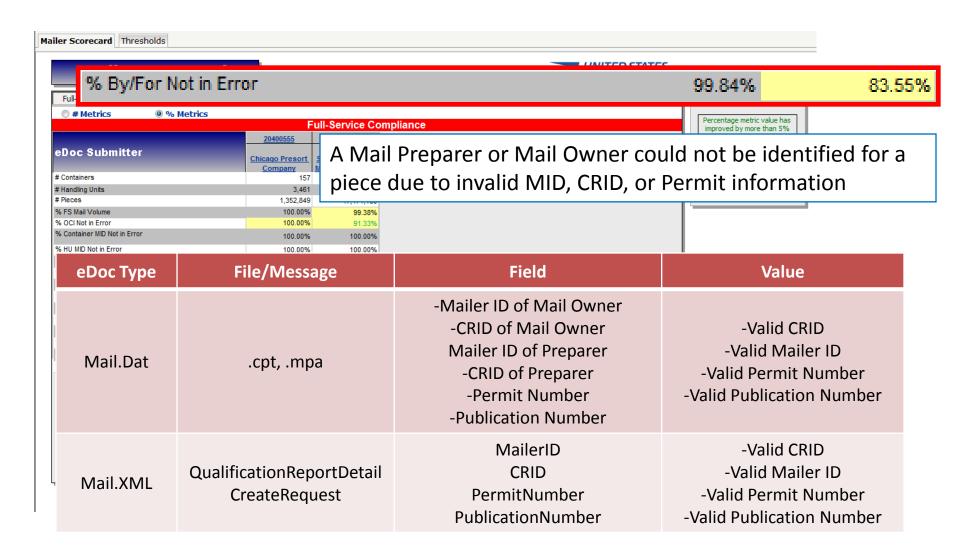


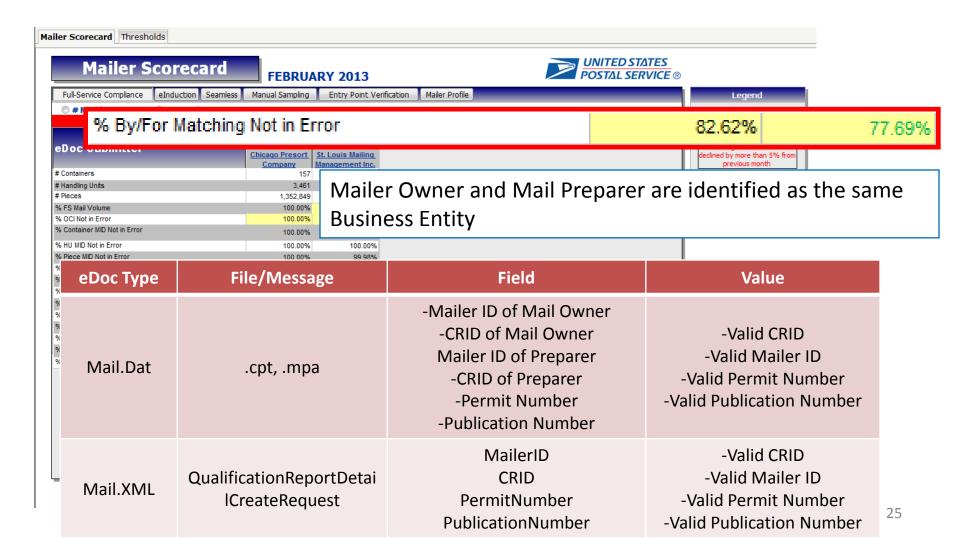


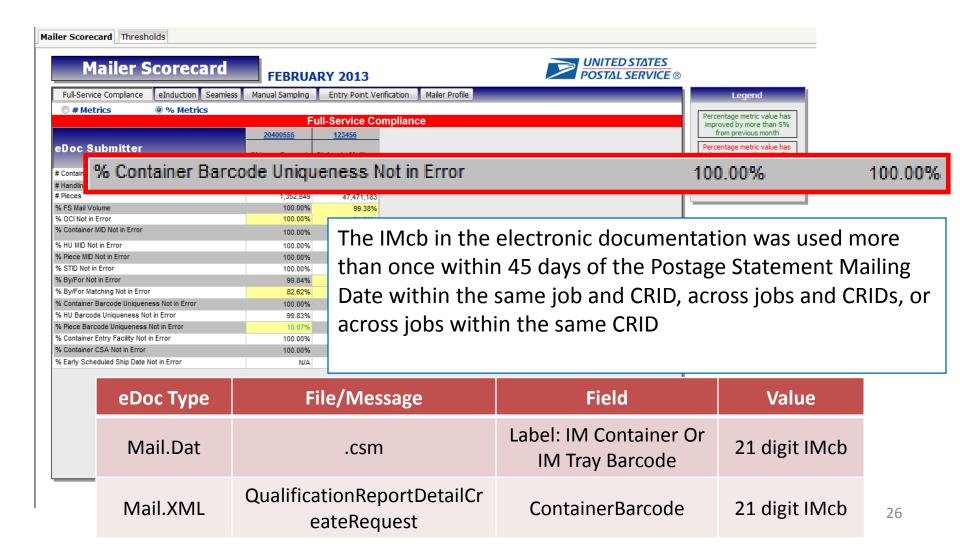


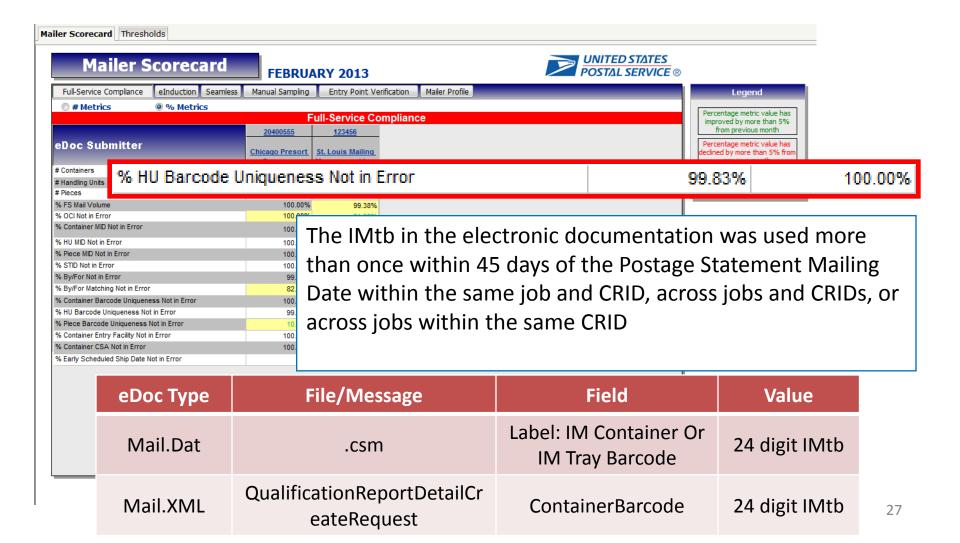


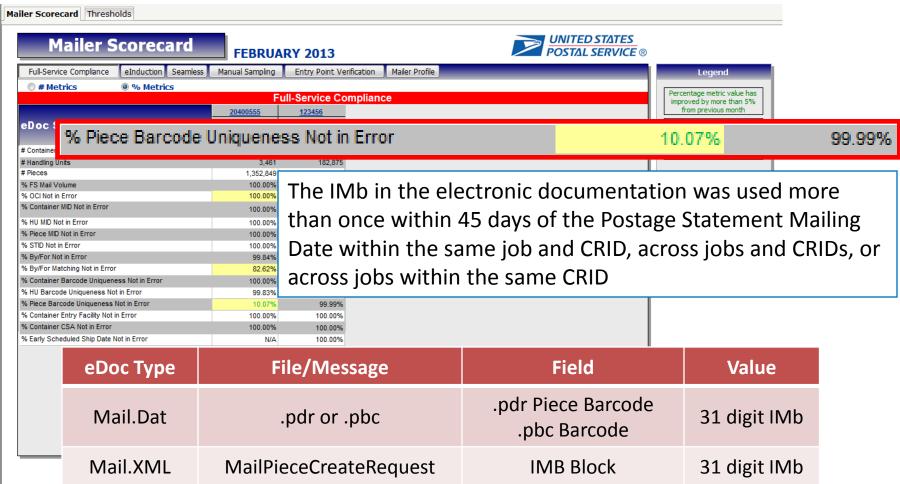




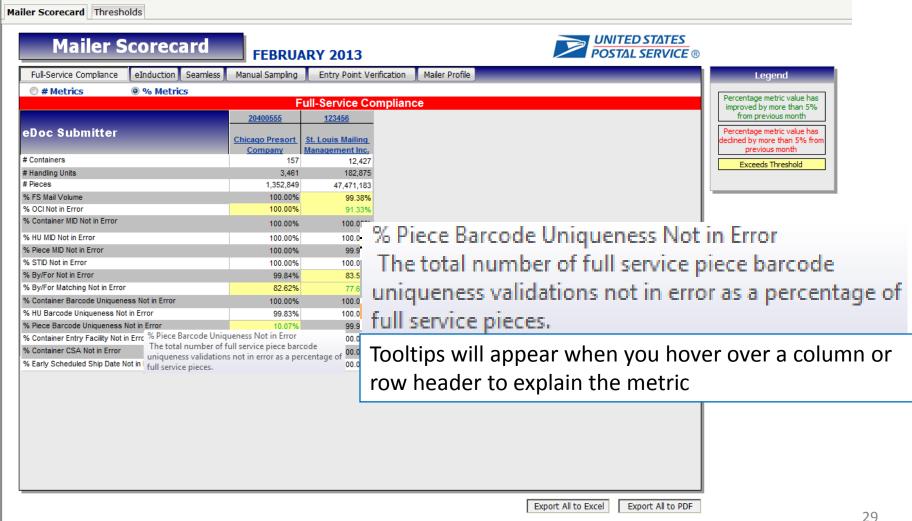




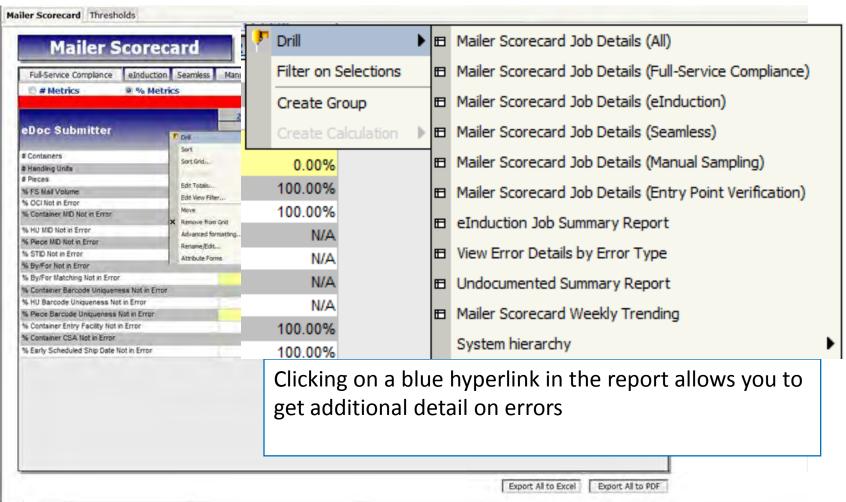




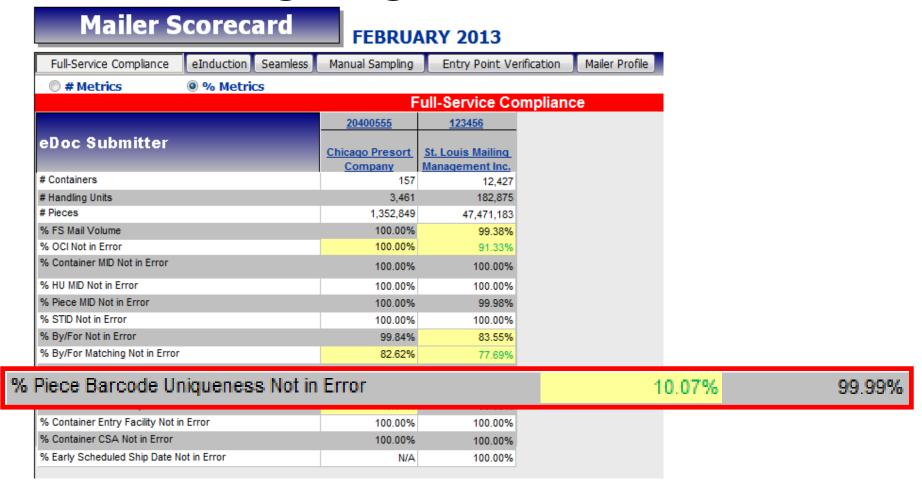
Tooltips



Drills



Investigating Full-Service Issue



View Error Details by Error Type

eDoc Submitter		Error Type	Threshold	# Container Errors	# Handling Unit Errors		# Projected Container Errors	# Projected Handling Unit Errors
20400555	Chicago Presort Company	Barcode Uniqueness	97.80%	0	0	69,047	0	0
20400555	Chicago Presort Company	By/For	94.20%	0	0	11,160	0	0

# Projected Piece Errors		% Handling Units Not in			% Handling Units Not in Error National	
		Error		Average	Average	Average
0	100.00%	100.00%	10.07%	100.00%	100.00%	0.00%
0	100.00%	100.00%	82.62%	99.96%	100.00%	83.84%

Seamless Acceptance Job Error Type

eDoc Submitter		Mailing Group ID	Custome r Group ID		User License Code	Date	Error Type		Processing Category
20400555	Chicago Presort Company	53467512		KMM0511	KMM	2/26/2013	Barcode Uniqueness	First Class	Letters and Cards
20400555	Chicago Presort Company	53467513		KMM0720	KMM	2/14/2013	Barcode Uniqueness	Standard	Letters and Cards

Threshold	# Container Errors	# Handling Unit Errors		# Projected Container Errors		# Projected Piece Errors			
					Errors			Error	
97.80%	0	0	60,047	0	0	60,047	100.00%	100.00%	10.07%
97.80%	0	0	9,000	0	0	9,000	100.00%	100.00%	82.62%

% Containers Not in Error National Average		National Average
99.98%	100.00%	100.00%
100.00%	100.00%	100.00%

Seamless Acceptance Detailed Error Report

eDoc Subn	nitter		Mailing Date	IM Barcode		Error	Level	Source	Verification Type	Error Type
20400555	Chicago Presort	: Company	2/26/2013	001416655445	4141720193036361	10 Piece	6	eDoc Verification		Barcode Uniqueness
20400555	Chicago Presort	Company	2/26/2013	001416655441	5341417201930369	650 Piece	•	Doc Verification		Barcode Uniqueness
Error Code	Error Description						Sub-Er	ror Error Data		
7702		der CRIDs within	•		ece) was used more t Statement Mailing D		-	DUPLICATE JO GROUP ID = 1:	B ID = KMM228, DUPL 209876	ICATE MAILING
			V 1		e) was used more than obs and eDoc Sender			DUPLICATE JO GROUP ID = 13	B ID = KMM228, DUPL 209876	ICATE MAILING
eDoc Job 1	D eDoc User License Code	eDoc Mailing Group ID	eDoc Custome Group ID	er eDoc Type	eDoc Mail Class	eDoc Processin Category	-			
KMM0511	КММ	53467512		MAIL_DAT	First Class	Letter				
KMM0511	KMM	53467513		MAIL_DAT	First Class	Letter				

User Guide (RIBBS)

outs of Intelligent Mail services.

A Guide to Intelligent Mail for Letters and Flats (PDF)

A Guide to Intelligent Mail for Letters and Flats provides guidance on how to prepare your mail and electronic documentation and identifies the data that will be provided at no additional charge for Full-Service compliance. In addition, the Guide also describes what will be available in the first release of Intelligent Mail services.

Postal Service Mail.dat Technical Specification

The Postal Service Mail.dat Technical

Specification provides detailed

specifications for how to populate your Mail dat files to comply with the requirements for

Postal Service™ Mail.dat® Specific Documents

Postal Service™ Mail.XML® Specific Documents

Guide to Customer Supplier Agreements (PDF)

elnduction Guide for Mailers (PDF)

MicroStrategy Seamless Acceptance User Guide (PDF)

MicroStrategy eInduction User Guide (PDF)

Mailer Scorecard User Guide (PDF)

MicroStrategy Tips and Tricks (PDF)

PostalOne! Transportation Management (TMS) Guide (PDF)

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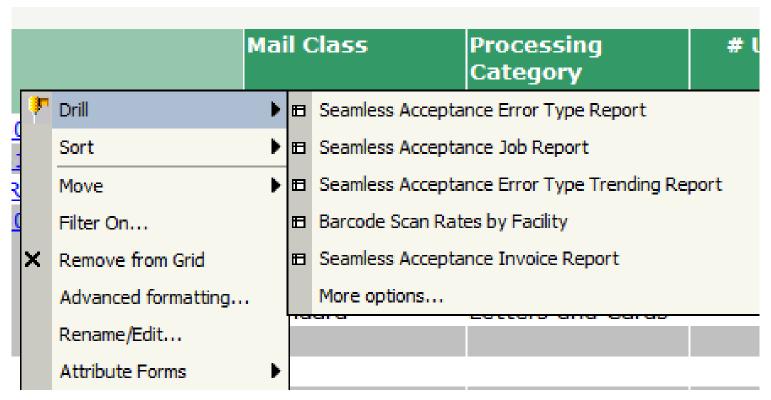
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	er Scorecard – eInduction Panel							
	er Scorecard - Seamless Panel							
1.1.5 Mailer Scorecard - Manual Sampling Panel								
	er Scorecard - Entry Point Verification Panel							
	er Profile Panel							
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User Guide Error Type Appendix

Error Type	Seamless Verifications	Additional Reported Validations
Barcode Uniqueness	A Barcode Uniqueness error will be logged if the following condition is met: • Container Barcode in eDoc is not unique when compared to all the eDocs submitted within 45 days of the Postage Statement Mailing Date (across all jobs submitted for all mailers)	A Barcode Uniqueness error will be logged if any of the following conditions are met: • Container/HU/Piece Barcode from sample scan is not unique when compared to all the eDocs submitted within 45 days of the Postage Statement Mailing Date (across all jobs submitted for all mailers) • HU/Piece Barcode in eDoc is not unique when compared to all the eDocs submitted within 45 days of the Postage Statement Mailing Date (across all jobs submitted for all mailers)

Tips & Tricks - Drill

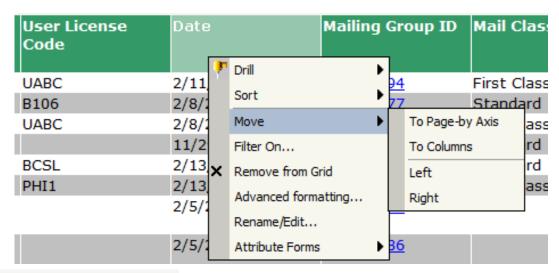
To drill down to a lower-level report, you can left-click the blue hyperlink in the report. If you want to see if the report has multiple drill paths, **right-click** the blue hyperlink to view all drill options.

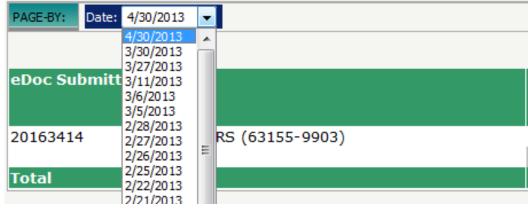


Tips & Tricks – Filter

To move a report column into the Page-By axis, which will allow you to filter your report results:

- 1. Right-click the desired column header
- 2. Click 'Move'
- 3. Click 'To Page-by Axis'

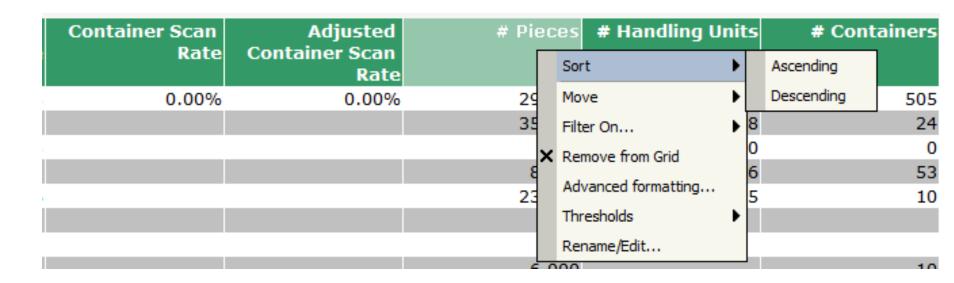




Tips & Tricks - Sort

To sort report results by a specified column:

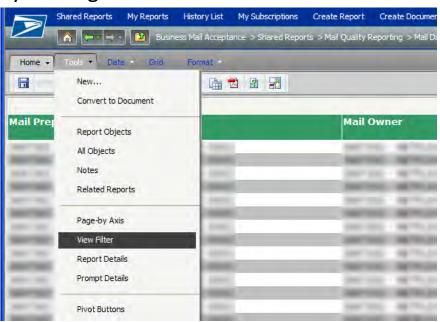
- 1. Right-click the column header
- 2. Click 'Sort'
- 3. Select either 'Ascending' or 'Descending'. The report will update based on selection



Tips & Tricks – Filter

To filter on any attribute or metric on the report:

- 1. Enable the view filter by clicking the arrow next to 'Tools'
- 2. Click 'View Filter'

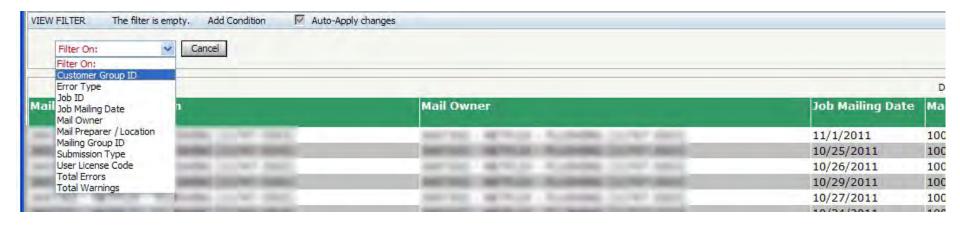


The view filter is now displayed at the top of the report



Tips & Tricks

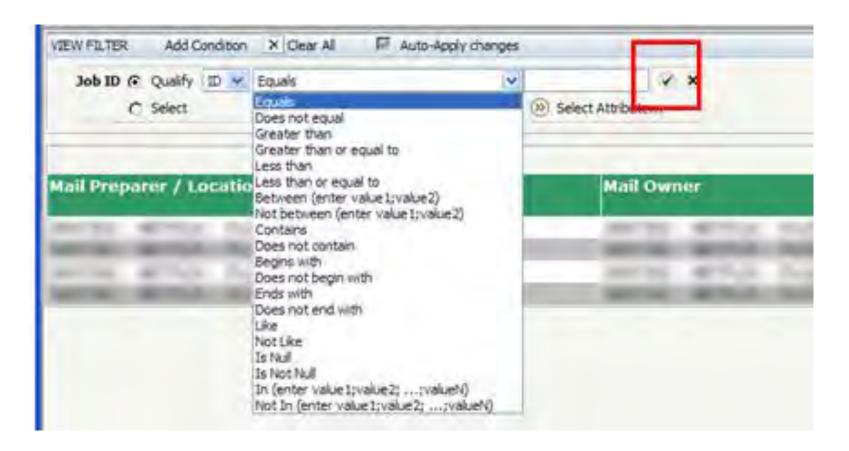
- 3. Click 'Add Condition' to add a filter criteria to the report
- 4. Select any attribute or metric you wish to filter on



5. The attribute or metric values can be selected using prompt (with search) by moving selections from the 'Available' box to the 'Selected' box and clicking the 'Apply' checkmark

Tips & Tricks

The attribute or metric values can also be selected by inputting a value and selecting a qualifier and clicking the 'Apply' checkmark



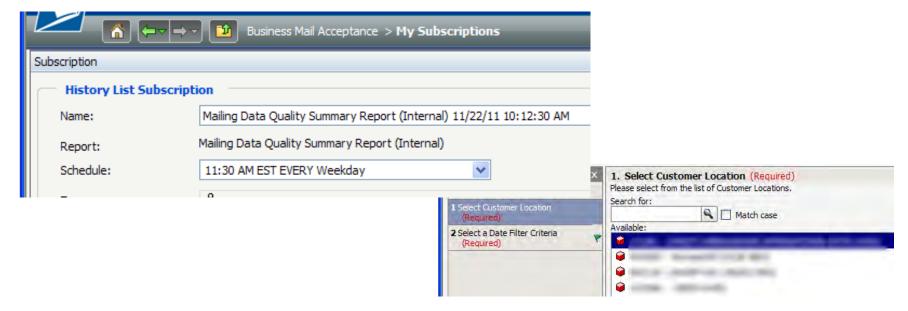
Subscriptions

If there is a report to plan to repeatedly run, schedule a subscription:

1. Click the 'Subscriptions' link under the report icon

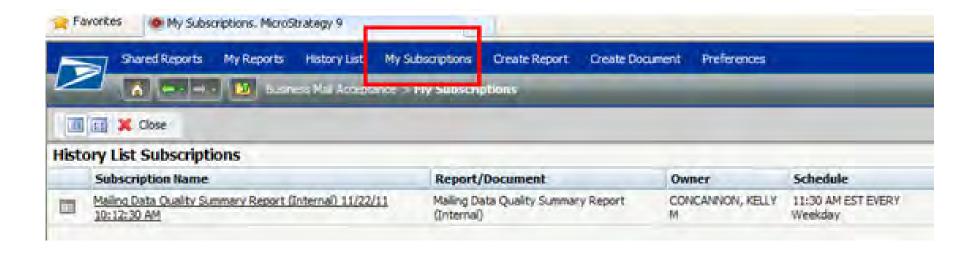


2. Select a run schedule and any other preferences you may have



Subscriptions

- Click 'OK'
- 4. You can access your subscriptions by clicking 'My Subscriptions'





The following reports provide access to the detail data that is compiled to produce the Mailer Scorecards.

Report Name	Description
eInduction Job Summary Report	Users will access the elnduction Job Summary Report to see data associated to elnduction metrics by job.
Mailer Scorecard Job Details	Users will access the Mailer Scorecard Job Details drills to review Full-Service Compliance, eInduction, Seamless Acceptance, Manual Sampling, or Entry Point Verification data by job.
Mailer Scorecard Weekly Trending	Users will access the Mailer Scorecard Weekly Trending report to see how percentage metrics that are reported on the Mailer Scorecard have been trending week-by-week.
Seamless Acceptance Error Type Report	Users will access the Seamless Acceptance Error Type Report to see the details of Full-Service, Seamless Acceptance, Manual Sampling or Entry Point Verification errors by error type.
Seamless Acceptance Job Error Type Report	Users will access the Seamless Acceptance Job Error Type Report to see the details of Full-Service, Seamless Acceptance, Manual Sampling or Entry Point Verification errors by job and error type.
Undocumented Summary Report	Users will access the Undocumented Summary Report in order to investigate the details of undocumented piece counts.

Drill Name	Drill Description
Mailer Scorecard Job Details (All)	Drill to this report to see metrics from the Full-Service Compliance, eInduction, Seamless, Manual Sampling and Entry Point Verification panels of the Mailer Scorecard broken down by job.
Mailer Scorecard Job Details (Full-Service Compliance)	Drill to this report to see metrics from the Full-Service Compliance panel of the Mailer Scorecard broken down by job.
Mailer Scorecard Job Details (eInduction)	Drill to this report to see metrics from the eInduction panel of the Mailer Scorecard broken down by job.
Mailer Scorecard Job Details (Seamless)	Drill to this report to see metrics from the Seamless panel of the Mailer Scorecard broken down by job.
Mailer Scorecard Job Details (Manual Sampling)	Drill to this report to see Manual Sampling metrics at the job level.
Mailer Scorecard Job Details (Entry Point Verification)	Drill to this report to see Entry Point Verification metrics at the job level.
eInduction Job Summary Report	Drill to this report to see elnduction errors broken down by job.

Drill Name	Drill Description
View Error Details by Error Type	Drill to this report to see Manual Sampling or Entry Point Verification errors broken down by eDoc Submitter.
View Error Details by Job and Error Type	Drill to this report from any job detail report by clicking on the Mailing Group ID to see individual Full-Service Compliance, eInduction, Seamless Acceptance, Manual Sampling and Entry Point Verification errors.
Undocumented Summary Report	Drill to this report to see Undocumented errors broken down by Mailer ID.
Mailer Scorecard Weekly Trending	Drill to this report to see how metrics reported on the Mailer Scorecard have been trending week by week.